

Special Note: The following is a summary of the Minutes taken from the Business Development Advisory Council meeting held on April 10, 2013, and does not necessarily provide a detailed verbatim transcription of the Minutes.

MINUTES

BUSINESS DEVELOPMENT ADVISORY COUNCIL WEDNESDAY, APRIL 10, 2013 9:00 A.M.

**CLARK COUNTY GOVERNMENT CENTER
500 S. GRAND CENTRAL PKWY
4TH FLOOR, GOLD ROOM
LAS VEGAS, NEVADA 89155**

Members Present:

Dianne Fontes, Nevada Minority Supplier Development Council- Chair
Jane Lee, Jadon Foods- Vice Chair
Ernest Fountain, Black Business Council
Jill Rowland-Lagan, Boulder City Chamber of Commerce
Leonard Hamilton, M.B.D.A. Business Center
Charles Ware, Professional Fitness Institute
Marla Turner, The Blue Nevadan

Members Absent

Miranda Richardson, Link Consulting
Scott Muelrath, Henderson Chamber of Commerce

Clark County Staff

Adleen Stidhum, Clark County Purchasing and Contracts
Diana Escobar, Clark County Purchasing/Business Development

Legal Counsel:

Mark Wood, Clark County District Attorney's Office

Guests:

Amy Shaw, McCarran International Airport
Christine Footit, Internal Revenue Service
Helen Melendez, Green Fingers
Nikki Gomoluh, City of Las Vegas
Russ White, QVegas Business Alliance

I. CALL TO ORDER

Dianne Fontes, called the meeting to order on Wednesday, April 10, 2013, at 9:09 a.m.

II. OPENING CEREMONIES

Silent invocation was conducted followed by the Pledge of Allegiance.

III. CERTIFICATION OF COMPLIANCE WITH THE NEVADA OPEN MEETING LAW

It was announced that the meeting was being held in compliance with the Nevada Open Meeting Law. The meeting was properly posted at the appropriate locations as listed at the bottom of the agenda.

IV. PUBLIC COMMENTS:

Nikki Gomoluh announced the Committed to Our Community Supplier Diversity event on September 12, 2013. She explained that the event will consist of seminars on things like how to do business with the government, how to work with the private sector, how to receive financing and how to use social media to do business. Nikki mentioned that the Regional Business Development Advisory Council (RBDAC) organized this event and is encouraging large business to exhibit. The small businesses that attend have an opportunity to meet the people who can help them do some more business.

Dianne Fontes encouraged the Council so send the flyer for the event to their members.

Russ White said he is the publisher of the QVegas magazine and president of the Qvegas Business Alliance. They are the new affiliate for the national gay and lesbian Chamber of Commerce (GLCC). He announced the GLCC Road Show on April 19, 2013, at Monte Carlo and they have MGM Resorts as their first corporate sponsor.

V. INTRODUCTION:

The members introduced themselves.

VI. NEW BUSINESS:

A. Approval of the February 14, 2013 Minutes

The Minutes were unanimously approved.

B. BDAC By-Laws

Dianne Fontes recommended removing from the By-Laws the actual names of the Council members. The language needs to be in consistent with the 9 members in the ordinance and how it currently reads. **Dianne** also recommended striking item number one, two and three in Article 1A; instead it will read “the Council members shall support the Business Opportunity and Work Force Development Program (BOWD).

Jill Rowland-Legan feels it is important that the new members of BDAC are aware of what the BOWD program is. **Dianne** requested inviting Tom Akers to the meeting in June to explain in detail the BOWD program. This will help the Council in order to support the program correctly.

Adleen stated that the Clark County Business Education Program changed its name to BOWD.

Mark felt uncomfortable taking action with the recommendations to the By-Laws without having a chance to review and compare it with the current ordinance and the presentation. **Dianne** stated that the Council was not going to make any decisions on the By-Laws until after the next BDAC meeting when Tom Akers gives a presentation to the Council on the program and its content. She asked the Council to read through the By-laws.

C. Review Clark County Purchasing Stats

Dianne stated that the statistics are given to the Council at every meeting and it will list businesses as large, local, small, minority and women-owned business enterprises and show quote patterns and percentages. She suggested the members to read through the statistics making sure that the businesses are categorized correctly.

Amy Shaw presented the statistics for McCarran International Airport. She mentioned that they are doing a lot of outreach and have tried to get minority businesses to participate.

Ernest asked if the stats could show the ethnic breakdown especially on the minority businesses. **Adleen** stated that the reports provided to the Council do list the minority ethnicity and includes the definitions.

VII. PUBLIC COMMENTS:

Dianne announced the Nevada Minority Supplier Development Council's 18th Annual Excellence Award Gala on Saturday, May 18, 2013, at the Paris Hotel. Dianne said Clark County is inducting City of the Las Vegas into the Hall of Fame and Eagle Promotions is the Minority Business of the Year going into the Hall of Fame. She encouraged the Council to attend as this is an opportunity to support minority businesses in Nevada.

Jane Lee mentioned that this year was the inaugural year for Project Vesto business competition sponsored by the Governor's Office of Economic Development. She said this will be an annual event and suggested the Council organization members should know about it. Jane said that this year the competition is on its final stage which will start Friday, April 12, 2013. There are 12 finalists but only one will win the price of \$100,000 grant which is huge for any small business.

Dianne said that Jane was one of the 12 finalists in the Project Vesto competition.

Jane also mentioned that the companies will post their information on the Vesto website where the public has a chance to vote. The voting period will last about 3 weeks and the company with the most votes will win the money.

Jill announced the Boulder City Spring Jamboree on Saturday, May 4 and Sunday, May 5, 2013. The event is a family outdoor festival but they will also have a mini business expo.

Dianne called for a special meeting to discuss subcommittee assignments. **Dianne** thinks that the public needs to know about the Business Development Advisory Council and that the meetings are opened to the public. There will be an electronic newsletter which will be posted on the Clark County website. She also explained the advocacy subcommittee is to have a BDAC representative at any event that supports minority and women owned businesses. The Council will provide a report to the Board of County Commissioner at the end of this year.

VIII. NEXT MEETING DATE: Wednesday, June 12, 2013, 9:00 a.m., 4th floor, Gold Room, Clark County Government Center, 500 S. Grand Central Pkwy., Las Vegas, NV 89155

IX. ADJOURNMENT

The meeting was adjourned.