30.72 Signs

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30.72 Signs

30.72.010 **Purpose.** The purpose of the sign regulations contained in this chapter is as follows:

A. To preserve the non-commercial character of residential neighborhoods and to provide reasonable yet appropriate conditions for identifying businesses and services rendered in non-residential districts by controlling the size, type and design of signs in relationship to the type and size of the establishment.

B. To reduce traffic hazards by restricting signs and lights which exceed the viewer's capacity to receive information or which increase the probability of impeded traffic, or accidents created by distracted attention or obstructed vision.

30.72.020 **Signs Prohibited.** The following signs, advertising displays and/or structures shall be prohibited by this Chapter.

1. Imitations or simulations of any directional, working, danger and/or informational sign.

2. Illumination of such brilliance and/or position as to blind or dazzle the vision of travelers.

3. Signs, advertising displays, and structures containing statements, words or suggestions or pictures of an obscene, indecent or immoral character.

4. Misleading, erroneous or false information and/or advertising.

5. Signs, advertising displays, and/or structures that emit any sound as a part of the advertising message.

6. Portable or mobile signs, unless permitted as a temporary sign.

7. Signs placed on parked vehicles or trailers, or parked commercial vehicles where the apparent purpose is to advertise a product or to direct people to a business or activity located on the same or nearby property.

8. Roof Signs.

30.72.030 **Exempt Signs.** The following signs, advertising displays, and structures are not regulated by this Chapter.

1. Official notices of any court, public body or officer, or any other sign required by law. If the law requiring such a sign also requires a building permit, it may be issued without consideration to any other permit issued.

2. Notices posted by a utility or other quasi-public agent in the performance of a public duty or by any person giving due legal notice.

3. Directional, warning or information signs or structures, either required by law or established by local authority, or institutional or group notices of a public or semipublic nature.

4. Permanent lettering attached to a motor vehicle or a temporary construction trailer when indicating its primary purpose.

5. Signs, advertising displays, and structures located within a building or area that will not be visible from any existing or proposed [~~public road, street, freeway, highway or alley, nor any approved private road~~] street, freeway, or adjacent use.

6. Off-premises signs within a P-F, Public Facility District, on property located within the Off-Premises Advertising Overlay [~~Zone~~] District (see 30.72.060 and Appendix G, Map 2).

7. Bus stop shelters and benches for any public transit system. (Ord. 2787 § 2, 9/2002; Ord. 2573 § 15 (part), 2001; Ord. 2521 § 2, 2000)

30.72.040 Requirements of General Applicability. All signs, advertising displays, and structures regulated by this Chapter, shall adhere to the following provisions.

1. **External Bracing.** Except for poles supporting freestanding signs, but including single support freestanding signs (pole signs),all bracing and support structures for signs visible from a street or residential development shall be decorative or covered. Single support freestanding signs (pole signs) shall use decorative pole covers that integrate the colors, materials, architectural features, or other appropriate design components of the principal buildings within the same site development to prevent visibility of any structural element.

2. **Abandoned Displays.** Abandoned displays or those advertising activities of a defunct or inoperative nature must be moved within ninety (90) days of notification to property owner, owner of the business advertised, and/or owner of the sign.

3. **Maintenance.** All signs, advertising displays, and structures as regulated by this Chapter shall be maintained by the owner of the sign and/or property in a safe and readable manner, and shall be kept free and clear of all obnoxious substances, materials, rubbish or weeds.

4. **FAA Limitations.** Unless permitted pursuant to Table 30.16-6 or 30.16-7, no signs, advertising displays, or structures shall exceed those design standards specified in Chapter 30.56, nor any recommendation of the Director of Aviation in regard to obstructions of visibility by height, area or lighting thereof.

5. **Location Provisions.** No sign, advertising display or structure shall be placed in any of the following locations:

A. Within or obstructing the right-of-way of any highway, road or other public easement, or within a future right-of-way except for temporary signs (see 30.72.070).

B. Within a drainage channel.

C. Within a sight zone as established in Chapter 30.56.

D. So as to interfere with, mislead, obstruct the view of, or be confused with any directional, warning, danger, signal or informational sign or structure, either required by law or established by local authority

E. So as to prevent free ingress and egress from any door, window or fire escape, nor attached to any standpipe or fire escape.

6. **Sign Faces.** The square footage of signs shall be measured on only one (1) side of a two (2) sided sign, and on two (2) sides of a three (3) sided or four (4) sided sign.

7. **Canopies and Awnings.** Signs are permitted on architectural building features such as canopies and awnings, with all regulations applying to text and logos only.

8. **Orientation.** Freestanding, monument, trespassing, entry/exit, temporary off-premise for sale, construction, temporary on-premise, and off-premise signs shall be considered to face the street to which they are most nearly perpendicular.

9. **Alternative Sign Standards**. It is recognized that individual sites may present unique characteristics, including the shape and location of the site, and the design of existing and proposed structures, could be best developed through the application of alternative sign standards which depart from the requirements of this Chapter. In certain circumstances such alternative standards may be considered beneficial by the Commission or Board as a tool to achieve the land development policies of the County. In such cases, the Board or Commission may approve alternative sign standards through the granting of a waiver of standards, according to the procedures outlined in Table 30-16-7 of this Title subject to finding that the alternative standards will:

   A. Result in development having a visual character which is as or more compatible with adjacent development than anticipated by the requirements of this Chapter.

   B. Encourage a development trend or a visual character similar to that anticipated by the requirements of this Chapter.

   C. Result in a development which meets or exceeds all other requirements of this Title. (Ord. 2787 § 3, 9/2002; Ord. 2573 § 15 (part), 2001; Ord. 2510 § 15 (part), 2000)

30.72.050 **[~~On Premises~~] On-Premises Signs.** The following regulations listed in Table 30.72-1 below apply to on-premises signs and include additional Residential Protection Standards established for on-premises freestanding signs. All the property within a commercial complex, including shopping centers and business parks, which contains more than one (1) user and share common parking and/or vehicular access shall also be considered on the same property. Property located within the Transition Corridor Overlay is subject to additional requirements and/or restrictions per Chapter 30.48, PART G. (Ord. 2832 § 6, 12/2002; Ord. 2787 § 4, 9/2002)

Table 30.72-1: On-Premises Signs

Districts and/or Uses	Sign Regulations							
	Permitted Sign Types	Other Conditions	Maximum Area	Number of Signs	Height		Setbacks	Minimum Separations
					Minimum	Maximum		
All Residential Districts [and] CRT, and C-P [7]	Entry/Exit[:]	Multiple family, CRT, and C-P only	[~~Four (4)~~]4 sq.ft. Or [~~Eight (8)~~]8 sq. ft. in C-P	[~~Two (2)~~]2 per entrance/exit[:]		[Seven (7) feet]7'	[~~Ten (10) feet~~]10' back of curb[~~, or two (2) feet~~]OR 2' from property line or future right-of-way, whichever is greater[:]	
	Freestanding[:]* *see Residential Protection Standards	Permitted only in conjunction with special uses and boarding stables [~~: Sign~~] AND shall be located within curbed landscaped or rockscaped area which extends no less than [~~two (2) feet~~] 2' from [~~the~~]base of sign[:]	[~~One (1)~~] 1 sq. ft. per linear foot of street frontage.[1] OR 10 sq. ft. for boarding stables	1 freestanding or monument sign	If [~~the~~] sign overhangs a drive aisle, [~~fourteen (14) feet~~] then 14' from grade to lowest point of [~~the~~] sign[:] Signs for boarding stables shall not overhang a drive aisle[:]	[~~Thirty-five (35) feet;~~] 35' unless greater height approved by special use permit OR restricted height is required by Residential Protection Standards below [5]	[~~Ten (10) feet~~] 10' from property line or future right-of-way[:]	Must be 60' from any single family residential use EXCEPT boarding stables
		Residential Protection Standards: Any freestanding sign for a special use which is located within 200' of, on the same side of the street as, and visible from a single family residential use *is subject to the following additional requirements:* 1. Maximum height of 28' (also see footnote #5). *Exception:* Height may be increased up to 65' with a use permit to establish colocation of communication towers/antennas. 2. May be directly illuminated with white light or internally illuminated. 3. A freestanding sign shall not be permitted in conjunction with a special use on property less than one acre in size that is adjacent to a single-family development.						
	Monument[:]	Not permitted within single family residential development[~~: Sign~~] and shall be located within curbed landscaped or rockscaped area which extends no less than [~~two (2) feet~~] 2' from the base of sign[:]	[~~Seventy (70)~~] 70 sq. ft OR 10 sq. ft. for boarding stables	1 freestanding or monument sign		[~~Ten (10) feet;~~] 10' OR 7' for boarding stables	[~~Two (2) feet~~] 2' from property line or future right-of-way[:]	If within 60' of a single family residential use, shall be non-illuminated or oriented to prevent direct illumination toward the residential use

All Residential Districts [and] CRT, and C-P [7]	Nameplate[:]	Must be wall-mounted[; ~~and in the case of the CRT and C-P Districts, must be mounted on the building,~~ and] AND may only be [~~backlit or~~] directly illuminated with [~~alternate~~] subdued white light[~~lighting.~~] AND must also be mounted on building in CRT or C-P Districts	[~~Three (3)~~] 3 sq. ft. for dwelling unit occupant nameplates[; twenty-five (25)] OR 25 sq. ft. for subdivision and commercial identification	[~~One (1)~~] 1 per each side of [~~a~~] road providing access to a subdivision [~~or one (1)~~] OR 1 per commercial building and tenant within [~~the~~] CRT and C-P Districts[:]		[~~Cannot~~] Shall not extend above [~~the~~] height of [~~the~~] wall[:]	Shall not cross [~~the~~] property line[:]	
	Trespassing/ Dumping Prohibited[:]		[~~Sixteen (16)~~] 16 sq. ft.	[~~One (1)~~] 1 per [~~three hundred (300)~~] 300 linear feet of property line[~~, or one~~] OR 1 per vehicular and pedestrian ingress/egress, whichever is greater[:]		[~~Eight (8) feet.~~] 8'	None	[~~One hundred (100) feet~~] 100' from any other sign on [~~the~~] same side of [~~the~~] street[:]
C-1, C-2, M-D, M-1, M-2, H-2, U-V, R-V-P, P-F, and Special Uses Not Within a Residential District [2, 7]	Animated[:]	Electronic message units only permitted and then only in conjunction with [~~a~~] freestanding [~~sign~~] or wall signs[:] [~~Two and a half (2.5) second~~] PLUS minimum 2.5 second message display [~~after which there~~] shall be followed by a break in message[:]	[~~One hundred (100)~~] 100 sq .ft per sign [~~Area to~~] which shall be included in [~~the~~] total allowance for freestanding [~~signs~~] or wall signs[:]	[~~One (1)~~] 1 electronic message unit per street frontage[:]	Same as freestanding or wall signs[:]	Same as freestanding or wall signs[:]	Same as freestanding or wall sign setbacks AND [~~Minimum of two hundred (200) feet~~] minimum 200' from any residential development [~~including on the~~] even when on same site[:~~ Same as freestanding or wall sign setbacks.~~]	Same as freestanding or wall sign separation
	Entry/Exit[:]		[Twelve (12)] 12 sq. ft.	Same as residential[:]		Same as residential[:]	Same as residential[:]	

C-1, C-2, M-D, M-1, M-2, H-2, U-V, R-V-P, P-F, and Special Uses Not Within a Residential District[2, 7]	Freestanding[:]* *see Residential Protection Standards	[~~Sign shall~~] Shall be located within curbed landscaped or rockscaped area which extends no less than [~~two (2) feet~~] 2' from [~~the~~] base of sign[:]	1.25 sq. ft. per linear foot of street frontage[; ~~plus~~] PLUS an additional 0.25 sq. ft. for tenant panels.[1,3,4]	[~~One (1)~~] 1 per street frontage[~~; If one thousand (1,000) or more linear feet of frontage, maximum two (2).~~] OR maximum of 2 for 1,000+ linear feet of street frontage AND [~~M~~]monument signs may be substituted for freestanding signs [4][:]	[~~If the sign overhangs a drive aisle, fourteen (14) feet~~] 14' from grade to lowest point of sign when overhanging drive aisle[:]	Same as maximum building height[:] [5] OR restricted height as required by Residential Protection Standards below[5]	10' from [~~From~~] property line or future right-of-way[~~; ten (10) feet When adjacent to residential development~~] OR same setback required for building when adjacent to residential development OR[~~: When along Las Vegas Blvd.~~] setbacks as required [~~in~~]per Chapter 30.56 when along Las Vegas Boulevard[:]	[~~Three hundred (300) feet separation~~] 300' from [~~another~~] any freestanding sign on [~~the~~] same side of [~~the~~] street on [~~the~~] same property[:] AND 60' from any single family residential use
		Residential Protection Standards: Any freestanding sign which is located within 200' of, on the same side of the street as, and visible from a single family residential use *is subject to the following additional requirements:* 1. Maximum height of 28' (also see footnote #5). *Exception:* Height may be increased up to 65' with a use permit to establish colocation of communication towers/antennas. 2. May be directly illuminated with white light or internally illuminated.						
	Monument[:]	Same as freestanding sign in C-1, C-2, etc.	[~~Seventy (70)~~] 70 sq. ft.	[~~One (1)~~] 1 per street frontage [~~if no~~] in lieu of freestanding sign[~~; plus one (1)~~] PLUS 1 per pad site[: ~~Monument sign for pad site~~ that shall only advertise business on same pad[:] [4]		[~~Ten (10) feet.~~] 10'	[From] 2' from property line or future right of way[- Two (2) feet] OR [When adjacent to residential development] same setback required for building when adjacent to residential development OR[~~: When along Las Vegas Blvd. two feet~~] 2' back of property line or sidewalk, whichever is greater, when along Las Vegas Boulevard[:]	[~~One hundred (100) feet~~] 100' from [~~another~~] any monument sign on [~~the~~] same side of [~~the~~] street[;] unless [a] sign is located within [~~the only~~] sole vehicular access to [an] adjacent develop-ment[:] AND shall be non-illuminated or oriented to prevent direct illumuniation toward any single family residential use within 60'

C-1, C-2, M-D, M-1, M-2, H-2, U-V, R-V-P, P-F, and Special Uses Not Within a Residential District[2,?]	Nameplate[:]	Must be wall-mounted	[~~Twenty-five (25)~~] 25 sq. ft.	One sign per business		Cannot extend above the height of [the] wall[:]	Shall not cross [~~the~~] property line[:]	
	Projecting/ [~~h~~]Hanging	[~~If bracing is visible,~~] Visible bracing must be decorative	[~~Thirty-two (32)~~] 32 sq. ft.	[~~One (1)~~] 1 per tenant	9' [~~when~~] if subject to pedestrian traffic[;] OR 14' [~~when~~] if subject to vehicular traffic	[~~Four (4) feet~~] 4'	Same as wall sign[:]	
	Revolving[:]	Shall not exceed [~~eight (8)~~] 8 revolutions per minute[~~. All~~] PLUS all other standards [~~per~~] for freestanding signs [~~standards,~~] except number of signs[:]		[~~One (1)~~] 1 per commercial complex[;] in [~~place~~] lieu of freestanding sign[:]				
	Wall or Awning[:]	[~~The display~~] Display surface [~~must~~] shall be parallel to [~~the~~] supporting wall, shall not project more than [~~three(3) feet~~] 3' from [~~the~~] building, and shall not project beyond [~~the~~] end, bottom, or top of [~~the~~] wall to which [~~the~~] sign is attached[~~. Signs~~] AND sign may not project from [~~an~~] awning[~~. If sign~~] OR if located on parapet wall, then parapet shall extend at least 75% of the building length building[:]	For each building face, the permitted letter height times the width of building face[:]	Unlimited number of signs per building face[~~, however~~] EXCEPT THAT signs shall not face adjacent residential development [~~which is~~] not separated by a street[:]		No maximum height for overall sign[~~: Average~~] AND average letter height of [~~four (4) feet~~] 4' if [~~the~~] development is less than [~~five (5)~~] 5 gross acres or [~~six (6) feet~~] 6' if [~~five (5)~~] 5 or more gross acres[~~: The~~] AND height of awning sign shall not exceed [~~fifty percent (50%)~~] 50% of [~~the height of the~~] awning height[:]	[~~Maximum three (3) foot~~] 3' maximum intrusion into setback for sign and architectural intrusion combined[:]	
	Trespassing/ Dumping Prohibited[:]		Same as residential[:]	Same as residential[:]		Same as residential[:]	Same as residential[:]	Same as residential[:]

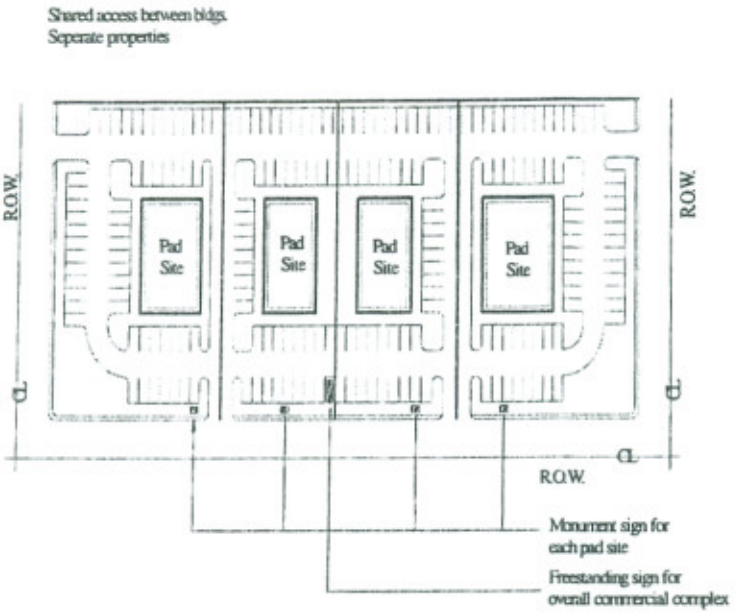
H-1[2, 6, 7]	Animated	[~~For text messages, Two and a half (2.5)~~] 2.5 second minimum [~~message~~] display for text messages and 4 second maximum for video or graphics[~~, maximum 4 second display after which there shall be~~] followed by a break in message/video[:]	[~~Electronic message/video units - one hundred (150) fifty~~] 150 sq. ft. for electronic message/video units AND [~~All~~] all other sign area [~~- as approved with a~~] per design review approved by the Board[:]	[~~One (1)~~] 1 message/video unit per commercial complex [or one] OR 1 per street for [a] resort hotel[~~- Additional~~] PLUS additional message units and other animated wall signs for resort hotels [~~are permitted as approved with a~~] per design review approved by the Board[:]		Same as building height[:]	Same as freestanding or wall sign in H-1[~~, with~~] PLUS minimum [~~of two hundred (200) feet~~] 200' from residential development outside the H-1 district[:]	[One hundred (100) feet] 100' from any other freestanding sign [~~for freestanding sign.~~]
	Entry/Exit[:]		[~~Thirty-two (32)~~] 32 sq. ft.	Same as residential[:]		[~~Nine (9) feet.~~] 9'	Same as residential[:]	
	Freestanding[:]	Sign shall be located within curbed landscaped or rockscaped area which extends no less than [~~two (2) feet~~] 2' from [~~the~~] base of sign[~~: Design~~] PLUS design review approved by the Board required for [~~freestanding signs~~] sign area over 500 sq. ft. in conjunction with resort hotels[:]	[~~Five (5)~~] 5 sq. ft. per linear foot of street frontage[~~- Area~~] PLUS area for signs in conjunction with resort hotels [~~can~~] may be increased [~~subject to a~~] per design review [~~to be~~] approved by the Board[:][1,3,4]	[~~One (1) per one hundred (100)~~] 1 per 100 linear [~~foot~~] feet of street frontage [~~for freestanding and monument.~~]	Same as freestanding sign in C-1, C-2, etc.	Same height as [~~the~~] building[:][5] [~~If over 50' high a~~] OR per design review [~~must be~~] approved by the Board for height over 50'	Same as freestanding sign in C-1, C-2, etc.	[~~One hundred (100) feet~~] 100' from any other monument or freestanding sign on [~~the~~] same side of [~~the~~] street on [~~the~~] same property[:]
	Monument[:]	Sign shall be located within curbed landscaped area which extends no less than two [~~(2) feet~~] 2' from [~~the~~] base of sign[:]	[~~Seventy (70)~~] 70 sq. ft.	[~~One (1) per one hundred (100)~~] 1 per 100 linear feet of street frontage [~~for freestanding and monument signs.~~]		[~~Ten (10) feet.~~] 10'	2' from [~~From~~] property line or future right of way [~~- Two (2) feet - When along Las Vegas Blvd. two feet~~] OR 2' from back of property line or sidewalk, whichever is greater, when along Las Vegas Boulevard[:]	[~~One hundred (100) feet~~] 100' from any monument or freestanding sign on [~~the~~] same side of [~~the~~] street on [~~the~~] same property[:]

H-1[2, 6, 7]	Projecting/ [h]Hanging	[~~If bracing is visible,~~] Visible bracing must be decorative	[~~Thirty-two (32)~~] 32 sq. ft. [Area may be increased with the approval of a] OR per design review approved by the Board[;]	[~~One (1)~~] 1 per tenant	9' [~~when~~] if subject to pedestrian[;] traffic OR 14' [~~when~~] if subject to vehicular traffic	[~~Four (4) feet Height may be increased with the approval of a~~] 4' OR per design review approved by the Board[-]	Same as wall sign[-]	
	Revolving[-]	Shall not exceed [eight (8)] 8 revolutions per minute[~~. All~~] AND all other standards [~~per~~] for freestanding signs [~~standards,~~] except number of signs[-]	Area [~~as approved with a~~] per design review approved by the Board[-]	[~~One (1)~~] 1 per commercial complex or resort hotel in [~~place~~] lieu of freestanding sign[~~: Additional~~] PLUS additional signs [~~may be approved with a~~] per design review approved by the Board[-]				
	Wall or [a]Awning	Same as wall sign in C-1, C-2, etc. [~~Only~~] AND only animated raceways may project from an awning[-]	For each building face, an average permitted letter height times the width of building [~~Area~~] PLUS additional area for signs in conjunction with resort hotels [~~can be increased subject to a~~] per design review [~~to be~~] approved by the Board[-]	Unlimited number of signs per building face[~~. Businesses~~] AND businesses within [a] resort hotel may be advertised on freestanding [~~signs, or may be located on~~] or wall signs [~~with a~~] at maximum [~~of~~] 100 sq. ft. per business[~~; Signs~~] AND signs shall not face adjacent residential development [~~which is~~] not separated by a street[-]		No maximum height for overall sign[~~: Average~~] AND average letter height of [~~eight (8) feet~~] 8' for non-resort development [~~and ten (10) feet~~] or 10' for resorts[~~. The~~] AND height of awning sign shall not exceed [~~fifty percent (50%)~~] 50% of [~~the~~] awning height of the awning[~~. Average~~] AND average letter height for wall signs in conjunction with resort hotels [~~can~~] may be increased [~~subject to a~~] per design review approved [~~to be approved~~] by the Board[-]	Maximum three (3) foot intrusion into setback for sign and architectural intrusion combined.	
	Trespassing/ Dumping Prohibited[-]		Same as residential[-]	Same as residential[-]		Same as residential[-]	Same as residential[-]	Same as residential[-]
O-S	As determined by Commission or Board[-]							

Footnotes for Table 30.72-1:

1. If a building fronts on more than one (1) street, then only one (1) of the street frontages shall be used in computing the area shown above.
2. Residential development shall comply with the restrictions for residential districts.
3. Price signs required by NRS 590.220 shall be included within permitted signs. Separate signs are not permitted.
4. Pad site located on a corner within multi-user complex may have an additional freestanding sign and monument sign (total of 3 signs) for pad site, beyond what is allowed for complex. Maximum area for freestanding sign shall be determined by linear frontage of the pad site. Sign need only be separated 200' from other freestanding signs within the complex.
5. The maximum height of an on-premise advertising structure which is oriented toward the roadway and whose nearest edge is within sixty (60) feet of an elevated roadway may be extended to a maximum height of thirty (30) feet above the grade of the travel lane of the roadway. Sign height may also be increased for colocation with communication towers/antennas when approved by special use permit.
6. For signs advertising both on- and off-premises see Table 30.72-2 footnote 1.
7. Property located within the Transition Corridor Overlay is subject to additional requirements and/or restrictions per Chapter 30.48, PART G. (Ord. 2832 § 7, 12/2002; Ord. 2787 § 5, 9/2002)

Figure 30.72-1 Monument Signs



(Ord. 2573 § 15 (part), 2001; Ord. 2551 § 1, 2001)

30.72.060 Off-Premises Signs.

a. **Purpose.** The purpose of these off-premises advertising regulations is to regulate the location and design of off-premises signs and advertising structures, to maintain and enhance the aesthetic environment, to enhance the County's ability to attract sources of economic development and growth, to improve pedestrian and vehicular traffic safety[;], to minimize [~~the~~] possible adverse effects of signs on nearby public and private property, and to enable the fair and consistent enforcement of these sign restrictions.

b. **Scope.** Off-premises signs are to be considered a principal use rather than an accessory use. Off-premises signs produce a revenue to the property owner as a land use as compared to on-premises signs which, in themselves, do not produce a revenue but are incidental to a revenue-producing land use. On streets that serve as access to commercial business establishments, off-premises signs compete with on-premises signs for the traveler's attention. Further, [~~the~~] on-premises signs serve [~~a~~] the beneficial purpose of directing [~~the~~] travelers to their desired destinations, whereas off-premises signs typically do not. For all of the preceding reasons, off-premises signs and advertising shall be limited to the Off-Premises Advertising Overlay District[,]as indicated in Section 30.36.080 and shown on the [~~Billboard~~]

Off-Premises Advertising Overlay District Map located in Appendix G, [~~and~~] shall be subject to the provisions of Table 30.44-1 and as provided herein, and must demonstrate minimal impact and minimal adverse effect on nearby private property and existing residential uses.

c. **Permitted Locations.** Locations in the Off-Premises Advertising Overlay [~~zone~~] District are along routes that do not serve as direct access to commercial business establishments or are in the resort area where traffic is slow and the existence of numerous large signs is common and, in fact, is a distinct design feature of the area. Off-premises advertising shall be permitted in the C-1, C-2, H-1, H-2, U-V, P-F, M-D, M-1, M-2 and RVP zoning districts only in the following described Off-Premises Advertising Overlay [~~zone~~] District.

1. The area within the Las Vegas Valley within the following boundaries.

   A. Bounded on the north by the City of Las Vegas/Clark County boundary.

   B. Bounded on the west by [~~Arville Street between the City of Las Vegas boundary and Rochelle Avenue, then running along Rochelle Avenue to Decatur Boulevard, then continuing south on~~] a line one hundred (100) feet to the west of Decatur Boulevard.

   C. Bounded on the south by a line one hundred (100) feet [~~south of~~] east of Paradise Road on the centerline of Section 3, Township 22 South, Range 61 East, then west to a point one hundred (100) feet east of the airport connector on/off ramp, then south and west along a line one hundred (100) feet south of I-215 to a point one hundred (100) feet to the west of Decatur Boulevard [~~Sunset where located west of I-15 and by a line one hundred (100) feet south of Maule Avenue where located east of I-15~~].

   D. Bounded on the east by a line one hundred (100) feet east of Paradise Road between Sahara Avenue and Harmon Avenue, then running along Harmon Avenue to Swenson Street, then [~~continuing~~] south on Swenson Street to Tropicana Avenue, then east one hundred (100) feet along Tropicana Avenue, then south running parallel to Swenson Street for 660 feet, then west one hundred (100) feet back to Swenson Street, then south on Swenson Street to [~~the exit for McCarran International Airport then continuing,~~] the present or future alignment of Russell Road, then east to Spencer Street, then south to Sunset Road, then west to a line one hundred (100) feet east of the alignment of Paradise Road, then south along a line one hundred (100) feet east of Paradise Road to the centerline of Section 3, Township 22 South, Range 61 East.

2. Along the following routes within the National Highway System as defined by the Nevada Department of Transportation: I-15; I-515; U.S. Highway 93; U.S.

Highway 95; [and] I-215 from a point one hundred (100) feet west of Durango Drive to Pecos Road; [~~I-15 east to within two hundred (200) feet of Warm Springs Road;~~] and Tropicana Avenue from Decatur Boulevard to Swenson Street.

A. Evidence of approval of the off-premises advertising structure by the Nevada Department of Transportation must be provided prior to issuance of a building permit by Clark County.

B. Off-premises advertising proposed in these areas must be oriented so as to have direct visual exposure to the highway and must be located within one hundred (100) feet of the highway right-of-way line.

C. **Exception:** The Off-Premises Advertising Overlay [~~Zone~~] District shall not include the area within four hundred (400) feet of either side of the centerline of U.S. Highway 95 within the town site of Searchlight, within the following legally described sections, generally described as six (6) miles north and six (6) miles south of the Searchlight Town Center, Township 28 South, Range 63 East, Sections 2, 11, 14, 22, 23, 27, 34 and 35; and Township 29 South, Range 63 East, Sections 2, 11, 14, 23, 24, 25 and 36.

3. An area extending one hundred (100) feet to the north and south of Las Vegas Boulevard North from the alignment of Hollywood Blvd on the south to the east section line of Section 25, Township 19 South, Range 62 East.

4. An area extending one hundred (100) feet to the east and west of Las Vegas Boulevard South from I-215 on the north to Sloan on the south [Areas] and where the right-of-way for U.S. Highway 91 (Las Vegas Boulevard South) is located less than one hundred (100) feet from the right-of-way for I-15, within the following legally described sections:

A. Township 23 South, Range 61 East: SW1/4, NW1/4, Section 20, and N1/2, Section 30; Township 24 South, Range 60 East: N1/2, SE1/4, Section 1; S1/2, S1/2 Section 2; and Sections 15 and 16.

B. Where the right-of-way for U.S. Highway 91 (as listed above) is located less than one hundred (100) feet from the right-of-way for I-15, the off-premises advertising proposed must be oriented [~~so as~~] to have direct visual exposure to I-15, and the sign setback shall be measured from the east right-of-way line for U.S. Highway 91.

5. An area extending one hundred (100) feet to the north and south of the Boulder Highway, from the intersection of the Boulder Highway and U.S. Highway 93/95 (I-515) to the City of Henderson/Clark County boundary. [~~Off-~~

~~premises advertising proposed in these areas must be [oriented so as to have direct visual exposure to the highway and be located within one hundred (100) feet of the highway right-of-way line.]~~

6. An area extending one hundred (100) feet to the north and south of Blue Diamond Road from Las Vegas Boulevard South and west to a point one hundred (100) feet west of Decatur Boulevard.

d. Special Use Permit Required.

1. A special use permit, in accordance with the provisions of this Title, shall be required for any off-premises advertising sign proposed to be located within the area described in subsection (c) above. ~~[where the leading edge of the sign is greater than one hundred (100) feet but less than three hundred (300) feet of a residential use, or within three hundred (300) feet of a school, library or park is located or as required in Subsection (h) of this Section.]~~ All existing off-premises advertising signs which had not received a special use permit and which were lawfully erected prior to the effective date of this ordinance shall be a non-conforming use in accordance with the provisions of this Title. The applicant for a special use permit must demonstrate that the proposed off-premises advertising sign, its design, and its location are compatible with any residential use or P-F zoning district and meets the requirements for an off-premises advertising sign shown on Table 30.72-2. Compatibility will be determined in accordance with the standards described for special uses in Table 30.16-4.

2. If an applicant for a proposed off-premises advertising sign meets all the requirements for an off-premises advertising sign as shown in Table 30.72-2, meets all other requirements of this Title, and provides satisfactory evidence to the Building Official that an existing non-conforming off-premises sign has been removed by the applicant or its designee since February 20, 2002, as documented by record of a demolition permit and its Final Inspection, then a special use permit shall not be required and a sign permit can be issued after 60 days of such removal through the approval of an administrative design review. ~~[The applicant must demonstrate that the proposed off-premises sign, its design and its location are compatible with any residential use or P-F Zoning District within a three hundred (300) foot radius of the proposed off-premises sign. Compatibility will be determined in accordance with the standards described for special uses in Table 30.16-4.~~

~~3. An off-premise sign proposed to have animation or an electronic message panel shall only be permitted if the zoning district allows an animated sign, and then only subject to the approval of a special use permit.~~

~~4. Off-premises advertising structures consisting of more than two (2) sign faces and/or consisting of angles exceeding forty-five (45) degrees shall require special use permit approval subject to the provisions of this Title. The applicant shall have the burden of proving the proposed structure is compatible with the surrounding area.~~]

e. **Area, Height, Setbacks and Separation.** The requirements for an off-premises advertising sign are as shown in Table 30.72-2 below, except for signs located within the P-F District[;]on property located within the Off-Premise Overlay [zone] District (see Appendix G, Map 2). Signs are not permitted within the airspace of, or attached to any bridge, trestle or abutment over any street, right-of-way, or [~~freeway~~] highway.

Table 30.72-2: Off-Premise Sign Requirements [1]		
Maximum Area	Six hundred and seventy-two (672) [~~sq.ft.~~]square feet; one hundred and twenty-eight (128) [~~sq.ft.~~] square foot embellishment can be added	
Height	**Minimum**	**Maximum**
	Fourteen (14) feet from grade to the lowest point of the sign if overhanging a drive aisle or parking space, otherwise ten (10) feet[:]	[~~Building height, or~~] Fifty feet [~~, whichever is greater.~~] ; an embellishment not to exceed five (5) feet can be added[-][2]
Setbacks	Minimum building setback (Need not conform to figure 30.56-4)	
Separation	**From**	**Minimum Distance [3]**
	A residential use (waivers or variances to reduce the separation from residential development are not permitted)[-]	[~~One hundred (100) feet~~] Three hundred (300) feet [4]
	RNP-1 (waivers or variances to the separation from property zoned RNP-1 are not permitted)	Fifteen hundred (1500) feet
	Another off-premises advertising sign on the same side of the street [~~, except along a roadway described in Section 30.72.060(c)(2).~~]	Seven hundred fifty (750) feet; five hundred (500) feet on highways [~~Three hundred (300) feet. Signs along Tropicana Ave. between Decatur Blvd. and Swenson St. are permitted at this separation.~~]
	Another off-premises advertising sign on the opposite side of the street[5]	150 feet[6]
	Another off-premises advertising sign oriented towards a separate street, located upon the same parcel or upon adjacent parcels of land not separated by any street [~~along a roadway described in Section 30.72.060(c)(2), except for signs along Tropicana Ave. between Decatur Blvd. and Swenson St.~~]	One hundred fifty (150) feet [~~Five hundred (500) feet~~]
	A freestanding sign on another parcel[:]	One hundred (100) feet
	Any point of intersection of roadways. (See Figure 30.72-2).	Fifty (50) feet [4]

1. A freestanding sign with both on-premises and off-premises advertising which is in conjunction with a resort hotel shall be treated as a freestanding sign subject to: 1) approval of a special use permit; and 2) the sign complies with all other regulations for on-premises freestanding signs. All signs with off-premises advertising which do not comply with these regulations must comply with regulations for off-premises signs. In no case shall a sign be constructed which will obscure the view of the street or freeway upon which the motorist is traveling.
2. The maximum height of an off-premises advertising structure which is oriented toward the roadway and whose nearest edge is within sixty (60) feet of an elevated roadway may be extended to a maximum height

of thirty (30) feet above the grade of the travel lane of the roadway or twenty five (25) feet) above the tallest surface of a wall located within the public right-of-way. When an off-premises sign is erected in conjunction with a communication tower antenna array, the maximum height of fifty (50) feet will be measured from the highest point of the sign face unless outside of the BLM disposal boundary.

3. Unless otherwise specified, all distances shall be measured in a [~~linear~~] radius fashion from the [~~edge~~] center of the sign face [~~and shall only apply to signs on the same side of the public right-of-way~~].
4. [~~This distance is to be measured in radius fashion from the leading edge of the sign.~~] For an off-premises sign that is separated from any residential use by a structure, natural barrier, or topographical condition which substantially obscures the sign from the residential use, the minimum distance may be reduced to a distance of 150 feet.
5. Does not include highways.
6. To measure this distance, extend a line from the center of the sign pole of the existing sign perpendicular to the centerline of the street and measure 150 feet from this point in both directions.

f. [~~**Flagging Prohibited.** No portion of an off-premises advertising sign or sign structure shall be erected above, over or through a building or structure, nor shall any building or structure be constructed or placed beneath any part of an off-premises sign.~~

g.] **Sign Faces.** Off-premises advertising structures shall be [~~double-faced, or otherwise~~] covered [~~, so as~~] to preclude visibility from any public right-of-way of any unfinished rear surface which measures greater than fifteen (15) feet horizontally. [~~from any public right-of-way. Sign faces may be placed at an angle not to exceed forty-five (45) degrees, provided that the open side is covered so as to preclude visibility of the rear surface from any public right-of-way. Off-premises advertising structures consisting of more than two (2) sign faces and/or consisting of angles exceeding forty-five (45) degrees shall require special use permit approval subject to the provisions of this Title. The applicant shall have the burden of proving the proposed structure is compatible with the surrounding area.~~]

Figure 30.72-2 - Off-premise Setback from Intersection

[~~h.~~] g. **Sign Permits.** An application for a sign permit for the construction, placement or installation of a new sign or the relocation or modification of the structure of an existing sign shall be filed with the Building Official on forms so provided. The permit application shall, at a minimum, be accompanied by the following items:

1. Detailed drawings showing the dimensions, design, structure and location of each particular sign.

2. Evidence of the property owner's approval of the sign installation.

3. Evidence of approval of the off-premises advertising structure by the Nevada Department of Transportation must be provided prior to issuance of a sign permit for any sign which is located along a roadway [~~as~~] described [~~in Section 30.72.060(c)(2)~~] as routes within the National Highway System as defined by the Nevada Department of Transportation.

4. An application for a sign permit shall be accompanied by a fee, as required by Chapter 30.80.

5. The sign permit number shall be clearly displayed on each off-premises advertising structure.

[~~i.~~] h. **Requirements Waived.**

1. Off-premises advertising structures do not require the signing of an avigation easement.

2. [~~Off-premises advertising structures proposed to be located in a P-F Zoning District, on property located within the Off-Premise Overlay zone (see Appendix G, Map 2), are exempt from the requirements for design review listed in this Title.~~

~~3. All other off-premises advertising structures are exempt from the requirements for design review listed this Title unless they are proposed to be located within the areas described below where there is the potential for conflicts with aircraft departures.~~

~~i. Township 21 South, Range 61 East:~~

~~SE1/4 of Section 21 — SW1/4 of Section 22~~
~~S1/2 N1/2 of Section 31 — S1/2 of Section 31~~
~~S1/2 of Section 32 — S1/2 of Section 33~~

~~ii. Township 22 South, Range 61 East:~~

~~NW1/4 of Section 4~~
~~NW1/4 of Section 5~~

~~4.~~] Off-premises advertising structures, when established as the sole use of the property, do not require installation of paved parking, landscaping, wall-enclosed trash areas or off-site improvements. (Ord 2725 § 4, 3/2002)

30.72.070 **Temporary Signs.** A temporary sign is a sign which is intended to be displayed for a limited time only. Such signs include real estate for sale/rent/lease signs, political signs, construction signs, and special attraction/promotional signs, which may include portable or mobile signs. Temporary signs may be permitted in any may be allowed in any zoning district subject to the provisions provided herein.

1. **Exemptions.** The following temporary signs, displays or attention gaining devices are exempt from the provisions of this Section when erected on developed property.

   A. One (1) flag of the United States, the State of Nevada, County of Clark or flag of any government or political subdivision is permitted on any improved lot or parcel of land, provided that the flag is located so that when fully extended it does not overhang a property line or public right-of-way, and further, that any pole or structure is set back a minimum of ten (10) feet from any property line or public right-of-way line. Any flag not meeting any one (1) or more of these conditions shall be considered a banner sign and shall be subject to regulation as such. Facilities owned or operated by a government agency may have more than one (1) flag, provided all other requirements of this Section are met.

   B. Streamers, pennants or strings of pennants, no more than twenty-four (24) inches in total height, are permitted surrounding an approved outdoor display yard or lot. The minimum height shall not be less than fourteen (14) feet above the ground where located in an area subject to vehicular traffic, nor less than eight (8) feet in any other location.

2. **Temporary Signs Permitted.** The signs listed in Table 30.72-3 are permitted temporary signs and their regulations.

Table 30.72-3: Temporary Signs

Regulation	Construction or On-Premise For Sale Sign	Off-Premise For Sale Sign	Political[1]	Special Attraction/Promotion	Weekend Directional [2]
Where Allowed	On the parcel or within the area included within the approved development plan or tentative map.	On an undeveloped lot within six (6) miles of the buildings, units or lots they are advertising.	Any zoning district.	At the same location or within same commercial complex as existing licensed/permitted use conducting the promotion.	Same as off-premise for sale" signs.
Time limit	Construction sign: After land use approval until fifteen (15) days after completion of the project.	After product is offered for sale, rent or lease until fifteen (15) days after transaction on last unit, or within two (2) years, whichever occurs first.	No time limit, except for signs advertising candidates or ballot measures maximum fifteen (15) days after any election at which the result for the candidate or measure is determined.	For resort hotels: No limit on the number of events, maximum ten (10) days per event, except for the entire month of December.	From 6 p m. on Friday to 6 a m. on the next working day.
	On-premise for sale sign: Same as off-premise for sale.	The time limit may be extended for two(2) year increments. [3]		For other commercial, industrial, and special development: maximum one (1), five (5) day event in a calendar month, except for the entire month of December, with no more than six (6) total events over one (1) calendar year.	
				For model homes or apartments in residential developments - maximum one, three (3) day event in a calendar month with no more than a total of six (6) events per calendar year.	
				Special attraction/promotional signs must be removed immediately after the sign permit expires.	
Area	Single-family residential districts: sixteen (16) square feet plus sixteen (16) sq.ft. for each 20,000 sq. ft. over the first 20,000 sq. ft.	Two (2) - One hundred and twenty-eight (128) sq.ft. maximum signs + Four (4) - Ninety-six (96) sq.ft. maximum signs +	Within residential development, sixteen (16) sq.ft. for each, eighty (80) square feet total.	Same as construction, plus, For residential , CRT, C-P and P-F, one (1) - three (3) foot by five (5) foot flag for each 20,000 sq. ft. All others sixty-four (64) sq. ft. per each 20,000 sq. ft.	Four (4) sq.ft.
	Multi-Family, CRT, C-P and P-F Districts: Thirty-two (32) sq. ft. plus 32 sq. ft. for each 20,000 sq. ft. over the first 20,000 sq. ft.	Two (2) - Forty (40) sq.ft. maximum signs An embellishment not exceed twenty percent (20%) of the sign area may be added to each sign face. [4]	All other areas, one hundred and twenty-eight (128) sq. ft.		
	All other districts: Eighty (80) sq.ft. for first 20,000 sq. ft., plus forty (40) sq.ft. for each 20,000 sq. ft. over the first 20,000 sq. ft.				

Table 30.72-3: Temporary Signs

Regulation	Construction or On-Premise For Sale Sign	Off-Premise For Sale Sign	Political[1]	Special Attraction/Promotion	Weekend Directional [2]
Height	Residential, CRT, C-P and P-F Districts: Twenty-two (22) feet.	Twenty-five (25) feet + three (3) feet maximum embellishment.	Fifteen (15) feet for residential development.	Same as construction.	Four (4) feet.
	All other districts: Thirty (30) feet.		Thirty (30) feet for vacant or other development.		
Separation	Twenty-five (25) feet from any single family residential development.	One hundred (100) feet from any single-family residential development.	None.	Same as construction.	None.
		Two hundred (200) feet from any temporary off-premises sign or for sale" sign oriented toward the same side of the street, or an eighty (80) foot radius, whichever is greater.			
		One hundred (100) feet from any sign other than a temporary sign, except for directional signs, on the same side of the street, or an eighty (80) foot radius, whichever is greater.			
	Fifty (50) from all other development.	Fifty (50) feet from a temporary on-premises "for sale" sign or temporary construction sign.			
Setback [5]	Ten (10) feet from right-of-way.	Ten (10) feet from a right-of-way.	Ten (10) feet from right-of-way.	Same as construction except a three (3) foot by five (5) foot flag need only be setback five (5) feet from property line.	Ten (10) feet from right-of-way.
Number of Signs	Residential, CRT, C-P and P-F Districts: One (1) + one (1) for each five (5) acres over five acres.	Eight (8) per final map. A sign advertising more than one subdivision on the same sign face shall be counted as one (1) sign against only one (1) of the subdivisions.	No limit.	Same as construction.	Seventy (70) per separately mapped subdivision.
	All other districts: no limit providing maximum area is not exceeded.				

Footnotes to Table 30.72-3

1. Political signs should include the words "elect" or "for" with the name and office the candidate seeks.
2. Any off-premises "for sale" sign, including weekend directional signs, adjacent to a road or highway included in the National Highway System, including I-15, I-515, US Highway 93, US 95, I-215, Rainbow Boulevard from the intersection of Sahara Avenue south to Tropicana Avenue, and Tropicana Avenue from the intersection of Rainbow Boulevard east to I-515 (US 95), shall submit evidence of approval by the Nevada Department of Transportation prior to the issuance of any permit.
3. A permit for a competing sign, which if constructed would preclude the renewal of the permit for an existing sign, shall not be issued until the Code Enforcement Manager has verified that the existing sign has been removed.
4. Smaller signs may replace larger signs.
5. Temporary signs need not conform to the restrictions under Chapter 30.56.

3. **Sign Permits.** Sign permits shall be required for all temporary signs, except for political signs and signs located on the premises, sixteen (16) sq.ft. or less. An application for a sign permit for the construction, placement or installation of a new sign or modification of an existing sign shall be filed with the Building Official on forms so provided. The permit application shall, at a minimum, be accompanied by the following material:

   A. Three (3) copies of the most recent Assessor's parcel map for the parcel, three (3) copies of detailed drawings to show the dimensions, design, advertising copy, structure and location of each particular sign.

   B. Evidence of the property owner's approval of the sign, such as a lease or other signed agreement installation is required for off-premises for sale signs, except weekend directional signs (three (3) copies).

   C. One (1) application and permit may include multiple signs, provided they are permitted on the same lot or parcel of land, except for weekend directional signs, which need not be on the same lot or parcel.

   D. Changing the copy on a sign shall not require the approval of a new permit if the sign still advertises the original subdivision, as shown on the approved tentative map.

4. **Sign Permit Fee.** An application for a sign permit shall be accompanied by a fee made payable to the County, as required by Chapter 30.80.

5. **Requirements Waived.** Temporary signs do not require installation of paved parking, landscaping, wall-enclosed trash areas or off-site improvements, nor the signing of an avigation easement and are exempt from the requirements for design review listed in this Title.

6. **Violations**. Whenever a temporary sign is found to be in violation of the provisions of this Title, the Clark County Code or of any other ordinance or law, the County shall order that such sign be brought in compliance with the provisions of the this Title, the Clark County Code or of any other ordinance or law. The order may require the alteration, repair,

reconstruction, demolition, relocation or removal as may be appropriate. Any work required to be done shall, unless a different time is specified, be completed within ten (10) days of the date of such order.

7. **Removal of Temporary Signs.** In addition to the criminal penalties, Clark County is authorized to remove temporary signs or other advertising displays in the following manner.

   A. Any temporary sign or advertising display unlawfully located in the public right-of-way, or on private or public property without the owner's consent, or which causes the threat of immediate peril or menace to the public may be removed without notice. Within ten (10) working days, notice shall be sent by United States Mail to the property owner and the beneficial user of the sign, if such user can reasonably be identified, informing them of the action taken and that the sign may be reclaimed upon payment of the prescribed fee and within the time set forth under Subsection (9) of this Section.

   B. Any temporary sign or other advertising display placed on the property with the owner's consent, but not in conformance with the provisions of this Chapter, may also be removed by Clark County, or its agents, provided that the owner of the property and the beneficial user of the sign, if such user can reasonably be identified, have been either served personally or by first-class United States Mail with the written notice fifteen (15) days in advance of the pending removal action.

      i. Such notice shall be valid for a period of one (1) year from the date of the notice. If a sign advertising the same product is placed on the same property within one (1) year of the date of the notice, it is subject to immediate removal by virtue of the prior notice.

      ii. The written notice must advise the property owner or beneficial user that they may request a hearing pursuant to Subsection (8) of this Section and if the written request for a hearing is received by Clark County within ten (10) days from the date of the written notice, the County's action toward removal of the sign shall be stayed until a hearing is held and a decision made pursuant to Subsection (8) of this Section.

   C. If a hearing on the impounding of the sign is not timely requested, or if the sign is not returned at the owner's request in accordance with the provisions of this Chapter, Clark County may sell or otherwise dispose of the sign and deposit the proceeds, if any, from any such sale or other disposition in the County Treasury.

8. **Hearings on Violation and Impoundment.**

   A. Any owner or beneficial user who has received a notice that a temporary sign is in violation of this Section may within the time set forth in Subsection (9) of this Section request a hearing before the Zoning Administrator.

B. Any owner or beneficial user maintaining a temporary sign which has been impounded pursuant to Subsection (7)(A) of this Section may at any time within thirty (30) days of the impoundment request a hearing before the Zoning Administrator.

C. All requests for hearing shall specify the name and address where the person requesting the hearing may be contacted and shall state in specific detail the reasons for the hearing request.

D. A timely request for a hearing made prior to impounding the sign shall not be impounded until five (5) working days after the decision is rendered.

E. A hearing shall be held, unless continued by agreement, within ten (10) working days of the request for a hearing. At the hearing, any person may present evidence or argument as to whether the sign was in violation of this Chapter or whether the sign should be returned without payment of an impound fee.

F. A written decision shall be rendered within five (5) judicial days after the close of the hearing. The Zoning Administrator may give oral notice of the decision at the close of the hearing and must also send notice of the decision by first-class mail.

G. The decision of the Zoning Administrator shall be considered final and the County may take any action permitted by that decision concerning removal of the temporary sign or other advertising five (5) days after written decision is mailed.

9. Return or Destruction of Impounded Temporary Signs.

A. The owner or beneficial user, after providing sufficient proof of ownership of a temporary sign may, at any time up to and including thirty (30) days after the impounding, and if a hearing pursuant to this Chapter is held concerning the sign, may, at any time up to and including within thirty (30) days after the decision at such hearing becomes final, obtain a return of the sign upon paying an impound fee of fifty dollars ($50) for a sign other than a weekend directional sign, or five dollars ($5) for a weekend directional sign, plus the reasonable additional special itemized costs, if any, of impounding the sign in excess of the required impound fee.

B. The Zoning Administrator, after a hearing in accordance with this Chapter, and a determination that the impound was improper, may order the sign returned without payment of any impound fee, or if an impound fee has been paid, may order the return of any such impound fee. (Ord. 2505 § 3, 2000)