



**Business License
2012 Executive Summary**

MEASURES	DECEMBER		ANNUAL						
	2011	2012	2008	2009	2010	2011	2012	2011-2012 % Δ	
Applications Received *									
General	657	484	9,986	10,281	8,783	7,851	7,811	-0.5%	
Privileged: Liquor and Gaming	294	178	2,536	1,801	1,933	1,815	1,655	-8.8%	
Regulated	27	19	418	318	238	151	270	78.8%	
Total Applications Received	978	681	12,940	12,400	10,954	9,817	9,736	-0.8%	
Applications & Licenses Approved *									
General	664	573	7,270	9,035	9,998	7,451	7,495	0.6%	
Privileged: Liquor and Gaming	27	60	1,077	1,603	1,231	1,385	669	-51.7%	
Regulated	65	15	347	240	249	162	742	358.0%	
Total Applications & Licenses Approved	756	648	8,693	10,878	11,478	8,998	8,906	-1.0%	
Average Days to Process Application *									
General	24	24	129	85	48	24	24	0.0%	
Privileged: Liquor and Gaming	141	201	199	198	234	141	201	42.6%	
Regulated	29	140	79	106	136	29	140	382.8%	
Business Establishments *									
New and Active Businesses	41,716	41,207	41,965	40,350	41,456	41,716	41,207	-1.2%	
New and Active Licenses	54,914	54,546	54,258	53,559	55,153	54,914	54,546	-0.7%	
% of Out of Business/Active Business Licenses	453/ .82%	481/ .88%	1,118 / 2%	5,182 / 11%	9,797 / 18%	7,755 / 14%	7,339 / 13%	-1.0%	
Customer Visits	806	906	16,555	16,234	14,809	13,740	13,854	0.8%	
Public Safety Inspection Approvals *	2,194	1,939	28,722	40,095	38,063	31,008	26,833	-13.5%	
Gross Receipts Summary									
Transient Lodging Tax	\$33,251,942	\$33,079,481	\$ 357,246,691	\$ 296,540,160	\$ 375,260,447	\$ 446,324,882	\$ 460,448,388	3.2%	
License Fees and Penalties	\$27,464,375	\$27,097,234	\$ 201,575,732	\$ 190,089,813	\$ 215,251,636	\$ 190,214,474	\$ 190,203,955	0.0%	
Total	\$60,716,317	\$60,176,715	\$ 558,822,423	\$ 486,629,973	\$ 590,512,083	\$ 636,539,356	\$ 650,652,343	2.2%	

NOTES & HIGHLIGHTS

* Real Time Data reported at a single point in time.

General business categories are subject to public safety inspections and approval of licenses within 45 working days.

Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.

Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.

Business Establishments include new business establishments in addition to previously approved businesses in operation.

Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.