



**Business License  
2012 Executive Summary**

MEASURES	NOVEMBER		ANNUAL						
	2011	2012	2008	2009	2010	2011	2012	2011-2012 % Δ	
<b>Applications Received *</b>									
General	684	569	9,986	10,281	8,783	7,851	7,327	-6.7%	
Privileged: Liquor and Gaming	109	112	2,536	1,801	1,933	1,815	1,477	-18.6%	
Regulated	20	17	418	318	238	151	251	66.2%	
Total Applications Received	813	698	12,940	12,400	10,954	9,817	9,055	-7.8%	
<b>Applications &amp; Licenses Approved *</b>									
General	572	543	7,270	9,035	9,998	7,451	6,922	-7.1%	
Privileged: Liquor and Gaming	8	94	1,077	1,603	1,231	1,385	609	-56.0%	
Regulated	40	19	347	240	249	162	727	348.8%	
Total Applications & Licenses Approved	620	656	8,693	10,878	11,478	8,998	8,258	-8.2%	
<b>Average Days to Process Application *</b>									
General	28	35	129	85	48	24	35	45.8%	
Privileged: Liquor and Gaming	187	124	199	198	234	141	124	-12.1%	
Regulated	85	102	79	106	136	29	102	251.7%	
<b>Business Establishments *</b>									
New and Active Businesses	41,533	41,016	41,965	40,350	41,456	41,716	41,016	-1.7%	
New and Active Licenses	54,602	54,368	54,258	53,559	55,153	54,914	54,368	-1.0%	
% of Out of Business/Active Business Licenses	461/ .84%	357/ .65%	1,118 / 2%	5,182 /11%	9,797 / 18%	7,755 / 14%	7,178 / 13%	-1.0%	
<b>Customer Visits</b>	1,000	1,012	16,555	16,234	14,809	13,740	12,948	-5.8%	
<b>Public Safety Inspection Approvals *</b>	2,003	1,872	28,722	40,095	38,063	31,008	24,894	-19.7%	
<b>Gross Receipts Summary</b>									
Transient Lodging Tax	\$44,685,289	\$45,126,052	\$ 357,246,691	\$ 296,540,160	\$ 375,260,447	\$ 446,324,882	\$ 427,368,907	-4.2%	
License Fees and Penalties	\$9,018,490	\$8,550,162	\$ 201,575,732	\$ 190,089,813	\$ 215,251,636	\$ 190,214,474	\$ 163,106,721	-14.3%	
Total	\$53,703,779	\$53,676,214	\$ 558,822,423	\$ 486,629,973	\$ 590,512,083	\$ 636,539,356	\$ 590,475,628	-7.2%	

**NOTES & HIGHLIGHTS**

\* Real Time Data reported at a single point in time.

General business categories are subject to public safety inspections and approval of licenses within 45 working days.

Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.

Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.

Business Establishments include new business establishments in addition to previously approved businesses in operation.

Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.