



**Parks and Recreation
2013 Executive Summary**

| | Month | | Annual | | | | | |
|------------------------------------|----------|----------|--------|------|---------|---------|----------------|---------------|
| | Apr 2012 | Apr 2013 | 2009 | 2010 | 2011 | 2012 | Projected 2013 | 2012-2013 % Δ |
| Facilities | | | | | | | | |
| Program (Registered) Attendance | 46,486 | 47,891 | - | - | 577,095 | 536,407 | 494,445 | -7.8% |
| Open Use Attendance | 34,915 | 33,489 | - | - | 446,508 | 363,950 | 344,637 | -5.3% |
| Average Enrollment Per Program | 53 | 67 | - | - | 83 | 73 | 67 | -8.1% |
| Pools | | | | | | | | |
| Program (Registered) Attendance | 4,962 | 8,308 | - | - | 60,394 | 67,440 | 68,460 | 1.5% |
| Open Use Attendance | 6,925 | 3,538 | - | - | 102,128 | 170,818 | 33,804 | -80.2% |
| Shooting Complex Attendance | | | | | | | | |
| Rifle/Pistol Center | 4,463 | 3,491 | - | - | 49,084 | 57,213 | 48,285 | -15.6% |
| Shotgun Center | 1,632 | 2,187 | - | - | 21,321 | 20,645 | 24,453 | 18.4% |
| Archery Range | 143 | 249 | - | - | 937 | 2,121 | 2,451 | 15.6% |
| Education Center | 463 | 706 | - | - | 4,264 | 5,425 | 7,413 | 36.6% |
| Safe Key Attendance | 54,535 | 79,016 | - | - | 606,330 | 606,160 | 779,688 | 28.6% |
| Sport Leagues | | | | | | | | |
| Adult Leagues | 33 | 44 | - | - | 383 | 370 | 390 | 5.4% |
| Adult League Teams | 255 | 285 | - | - | 2,719 | 2,730 | 2,532 | -7.3% |
| Youth Leagues | 7 | 4 | - | - | 100 | 117 | 111 | -5.1% |
| Youth League Teams | 36 | 16 | - | - | 423 | 544 | 528 | -2.9% |
| Volunteer Hours | 6,418 | 4,836 | - | - | 74,872 | 78,738 | 62,910 | -20.1% |

Notes & Highlights

Parkdale Recreation Center reduced programming due to construction on renovation project.
Peak usage for many programs occurs during summer months. Projected data does not account for seasonality.