



**Parks and Recreation  
2013 Executive Summary**

	Month		Annual					
	July 2012	July 2013	2009	2010	2011	2012	Projected 2013	2012-2013 % Δ
<b>Facilities</b>								
Program (Registered) Attendance	54,868	55,981	-	-	577,095	536,407	537,831	0.3%
Open Use Attendance	34,678	27,613	-	-	446,508	363,950	341,256	-6.2%
Average Enrollment Per Program	103	88	-	-	83	73	88	20.7%
<b>Pools</b>								
Program (Registered) Attendance	12,182	16,912	-	-	60,394	67,440	102,482	52.0%
Open Use Attendance	46,238	29,601	-	-	102,128	170,818	155,035	-9.2%
<b>Shooting Complex Attendance</b>								
Rifle/Pistol Center	4,581	4,285	-	-	49,084	57,213	48,465	-15.3%
Shotgun Center	2,058	2,031	-	-	21,321	20,645	23,074	11.8%
Archery Range	308	242	-	-	937	2,121	2,458	15.9%
Education Center	334	297	-	-	4,264	5,425	6,144	13.3%
<b>Safe Key Attendance</b>	0	0	-	-	606,330	606,160	566,789	-6.5%
<b>Sport Leagues</b>								
Adult Leagues	39	40	-	-	383	370	441	19.1%
Adult League Teams	288	250	-	-	2,719	2,730	2,853	4.5%
Youth Leagues	6	8	-	-	100	117	96	-17.9%
Youth League Teams	31	29	-	-	423	544	435	-20.0%
<b>Volunteer Hours</b>	10,254	12,018	-	-	74,872	78,738	77,791	-1.2%

**Notes & Highlights**

Parkdale Recreation Center reduced programming due to construction on renovation project.  
 Peak usage for many programs occurs during summer months. Projected data does not account for seasonality.  
 Safekey attendance reflects only school year data. Safekey summer camp numbers are calculated in with facilities, who have similar day camp programs.