



**Parks and Recreation  
2013 Executive Summary**

	Month		Annual					
	Mar 2012	Mar 2013	2009	2010	2011	2012	Projected 2013	2012-2013 % Δ
<b>Facilities</b>								
Program (Registered) Attendance	52,024	40,774	-	-	577,095	536,407	467,696	-12.8%
Open Use Attendance	34,621	30,662	-	-	446,508	363,950	325,560	-10.5%
Average Enrollment Per Program	79	65	-	-	83	73	61	-16.3%
<b>Pools</b>								
Program (Registered) Attendance	6,409	6,960	-	-	60,394	67,440	58,048	-13.9%
Open Use Attendance	5,028	3,282	-	-	102,128	170,818	30,920	-81.9%
<b>Shooting Complex Attendance</b>								
Rifle/Pistol Center	5,349	4,804	-	-	49,084	57,213	50,416	-11.9%
Shotgun Center	2,414	2,502	-	-	21,321	20,645	23,856	15.6%
Archery Range	106	222	-	-	937	2,121	2,272	7.1%
Education Center	546	813	-	-	4,264	5,425	7,060	30.1%
<b>Safe Key Attendance</b>	74,752	53,804	-	-	606,330	606,160	723,520	19.4%
<b>Sport Leagues</b>								
Adult Leagues	31	32	-	-	383	370	344	-7.0%
Adult League Teams	238	211	-	-	2,719	2,730	2,236	-18.1%
Youth Leagues	12	7	-	-	100	117	132	12.8%
Youth League Teams	60	26	-	-	423	544	640	17.6%
<b>Volunteer Hours</b>	6,935	4,519	-	-	74,872	78,738	64,536	-18.0%

**Notes & Highlights**

Parkdale Recreation Center reduced programming due to construction on renovation project.  
Peak usage for many programs occurs during summer months. Projected data does not account for seasonality.