



**Business License
2015 Executive Summary**

	Month		Annual					
	September 2014	September 2015	2011	2012	2013	2014	Projected 2015	2014-2015 % Δ
Applications Received *								
General	866	731	7,851	7,811	8,936	9,426	9,437	0.1%
Privileged: Liquor and Gaming	140	130	1,815	1,655	1,644	1,511	1,399	-7.4%
Regulated	43	33	151	270	436	464	553	19.3%
Total Applications Received	1,049	894	9,817	9,736	11,016	11,401	11,389	-0.1%
Applications & Licenses Approved *								
General	724	666	7,451	7,495	8,325	8,446	8,391	-0.7%
Privileged: Liquor and Gaming	63	64	1,385	669	1,224	1,134	1,021	-9.9%
Regulated	19	25	162	742	287	281	411	46.1%
Total Applications & Licenses Approved	806	755	8,998	8,906	9,836	9,861	9,815	-0.5%
Average Days to Process Application *								
General	20	23	24	24	20	21	23	9.5%
Privileged: Liquor and Gaming	174	261	141	201	111	230	261	13.5%
Regulated	94	107	29	140	152	113	107	-5.3%
Business Establishments *								
New and Active Businesses	47,195	49,383	41,716	41,207	44,762	47,765	49,383	3.4%
New and Active Licenses	61,046	63,396	54,914	54,546	58,464	61,689	63,396	2.8%
Customer Visits	1,329	1,338	13,740	13,854	15,590	16,362	16,284	-0.5%
Public Safety Inspection Approvals *	2,816	2,610	31,008	26,833	29,325	30,697	32,236	5.0%
Gross Receipts Summary								
Transient Lodging Tax	\$44,241,043	\$45,877,971	\$446,324,882	\$460,448,388	\$485,578,769	\$534,276,940	\$565,112,860	5.8%
License Fees and Penalties	\$21,353,276	\$8,084,707	\$190,214,474	\$190,203,955	\$193,884,692	\$199,496,551	\$195,267,129	-2.1%
Total	\$65,594,319	\$53,962,678	\$636,539,356	\$650,652,343	\$679,463,461	\$733,773,491	\$760,379,989	3.6%

Notes & Highlights

* Real Time Data reported at a single point in time.

**CCBL launched its online application features in June 2013 resulting in greater efficiencies, timely inspection and excellent customer services.

General business categories are subject to public safety inspections and approval of licenses within 45 working days.

Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.

Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.

Business Establishments include new business establishments in addition to previously approved businesses in operation.

Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.