

# CLARK COUNTY GIS DATA COMMITTEE

Clark County Government Center  
500 South Grand Central Pkwy.  
4<sup>th</sup> Floor, Gold Room 4047  
Las Vegas, NV 89155  
Thursday, July 18, 2013  
9:30 am – 11 am

## MINUTES

MEMBERS PRESENT: Brian Bolduc (CCWRD), Wayne Lindsay (CNLV), Hetal Luhar (SNHD), John Ritsko (RTCSNV/Alternate), Michael Todd (CCRFCD/Alternate), Robert Vega (CCIT), Tommie Weckesser (CoH), Anthony Weis (CCSD)

### 1. Call to Order

- a. Conformance with Nevada Open Meeting Law – The meeting was called to order at approximately 9:30 am. At the onset of this meeting, Robert reported that we did not have a quorum and would not be able to make any decisions; however, we did have a quorum shortly after the meeting started.
- b. Introduction of Data Committee members and guests: Attendees introduced themselves.

### 2. Administrative Action

- a. Approval of Agenda: A motion was made and seconded to approve the agenda. Motion carried.
- b. Approval of Previous Meeting Minutes: A motion was made and seconded to approve the minutes of the previous meeting. Motion carried.

### 3. Sub-Committee Reports

#### a. Mapping Services, Tommie Weckesser, City of Henderson IT

The sub-committee did not meet – nothing to report.

#### b. Training, Robert Vega, Clark County IT/GISMO

There is nothing to report on training.

### 4. Street Centerline Update, Robert Vega, Clark County IT/GISMO

Starting at the end of August, the Street Centerline Arc/INFO coverage will no longer be available. The data will be in proper case and be available in shapefiles and file geodatabase. They have finished all the AML's. A couple of new street classes have been added: one for high-clearance 4wd vehicles and the other for emergency vehicles only (Fremont Street).

### 5. Business and Residential Geocoded Data Sets from Infogroup – The importance of Coverage, Accuracy and Recency for Geocoded Data Set by Allan Benek, Vice President Government Services and Nancy Spidle, Government Consultant

Infogroup is a leading provider of business and residential information for reference, research, and marketing. Their database contains accurate, in-depth information on 24 million U.S. and Canadian

businesses, over 235 million residents, and 124 million households. Founded in 1972, they provide data to the top five search engines, mapping data to 90% of the in-vehicle navigation systems and service 85% of Fortune 1000 companies. Not only do they compile their data from the ground up, their verification team makes over 90,000 calls a day to verify their data is the most accurate data available.

Using business and residential data sets that provide the best coverage, accuracy and recency is the key to any successful project. Coverage provides a broad set of attributes to pull from, accuracy provides quality data to make proper decisions, and recency includes the most up-to-date data available. When reviewing data, GIS analysts rely on the completeness, accuracy and timeliness of attributes. Without it, inaccurate or outdated data can result in unreliable models and maps.

About five years ago, they put a more strenuous focus on state and local government. Even if you are not familiar with Infogroup, you probably use their data every day without even realizing it through data searches – Yahoo, Google, etc. According to marketing statistics, a new business opens every 6 seconds and a business closes every 6½ seconds, so there is almost a one-for-one ratio. Infogroup tries to capture that information daily to put into their master list that is updated and published monthly. Each record has a unique identifier, whether it is a business, a household, or an individual. Every record is geocoded – they look at location address, mailing address, and landmark.

Infogroup provided sample datasets to Robert, and he will send those out to the committee members. If you have questions about what they have or other information you would like to see, call either of the presenters from Infogroup.

## 6. Comments by the General Public

**Greg Febbo, Southern Nevada Water Authority** – This is an update on the County Imagery Project. To date we have received 450 of the approximately 1450 tiles. Imagery is looking very good with really nice quality. It is all 6 inch. We had a slow start with Sanborn; however, they have picked up the pace, and we are starting to get 3-4 deliveries a week. Our geospatial team is working Monday through Saturday, so at current we are still looking good at full acceptance by August 15.

*Per Robert Vega, this will be available for delivery the first week in September, so we are still on schedule. Once they provide the imagery to us, we will load our data and start distributing the aerials.*

**Robert Vega, Clark County** – Tomorrow is Dustin Nelson's last day at GISMO. He is going to the City of Henderson. Do not call his number – if you need to reach any of us at GISMO, call the main number at 455-3855. If the call is regarding data, Jaime McKeown or I will handle it. If it is regarding application, David Titus or I will handle the call.

**Matt Krok, City of Henderson** – NGIS Planning Committee is going to start meeting today, so anyone interested in seeing what the conference/planning committee is doing for next year, come and volunteer to help. This month's meeting will be held in the cafeteria downstairs after this meeting.

Another note regarding NGIS: We are launching a new web page the first of August, so be on the lookout for that. Part of that launch is going to be a membership database cleanup, so you may need to reregister.

*Robert Vega suggested adding an update to the conference as a new sub-committee report.*

**Anthony Weis, Clark County School District** – We are looking for apartment data. Discussion was held on how to assist with this.

**7. Set agenda for next meeting scheduled on: August 15, 2013**

The next meeting is scheduled for August 15, 2013, 9:30-11:00 am, Clark County Government Center, 500 South Grand Central Pkwy, 4<sup>th</sup> floor, Gold Room 4047, Las Vegas, NV 89155.

**8. Adjournment**

The meeting was adjourned at approximately 10:20 am.