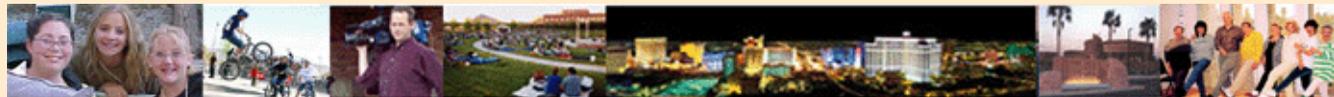




Public Communications

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NEWS RELEASE

Public Communications • 500 S. Grand Central Parkway, 6th floor • Las Vegas, Nevada 89155

FOR IMMEDIATE RELEASE
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Centennial Banners Going Up on the Las Vegas Strip

Images from the County's First 100 Years will Celebrate History

The Las Vegas Strip is being decorated with 100 banners celebrating Clark County's centennial.

The banners are being installed **10 a.m. Thursday, June 18** along the Strip median between Russell Road and Tropicana Avenue. The banners are being attached to light poles in the median of Las Vegas Boulevard from Sahara Avenue to Russell Road.

All 100 banners will be up before the county's 100th birthday on July 1. The banners are made up of 18 photos of iconic Las Vegas hotel-casinos, two showgirls, the Welcome to Las Vegas sign and Fremont Street. The hotels include the Desert Inn, the old Flamingo, the Dunes, Aladdin, Landmark, El Rancho Vegas, the Stardust, Moulin Rouge, Silver Slipper and the Thunderbird. The photos are from the Las Vegas News Bureau.

"The most famous street in the world is a fitting place to celebrate our history," said Commission Chairman Rory Reid, whose district includes the Strip south of Flamingo Road. "In many ways the history of the Strip's development, as demonstrated in these banners, has driven a lot of Clark County's history."

Commissioner Chris Giunchigliani, who represents the Strip north of Flamingo Road, agreed: "These banners depict many of our most iconic hotels and images from the old Vegas. Driving down the Strip can now be like a trip down memory lane."

A small crew from public works will work for a few hours each day to complete the project by July 1. To ensure minimal traffic disruption, an arrow board and short-term lane closures will be used as crews move down the Strip.

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Clark County is a dynamic and innovative organization dedicated to providing top-quality service with integrity, respect and accountability. With jurisdiction over the world-famous Las Vegas Strip and covering an area the size of New Jersey, Clark is the nation's 15th-largest county and provides extensive regional services to more than 2 million citizens and 44 million visitors a year. Included are the nation's 7th-busiest airport, air quality compliance, social services and the state's largest public hospital, University Medical Center. The county also provides municipal services that are traditionally provided by cities to almost 900,000 residents in the unincorporated area. Those include fire protection, roads and other public works, parks and recreation, and planning and development. In 2009, Clark County celebrates a "century of service."

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