

PUBLIC NOTICE

Pursuant to NRS 241, NOTICE IS HEREBY GIVEN that the Parks and Recreation Advisory Commission will hold its meeting on:

Thursday, January 18, 2007 at 11:00am

at the

Clark County Government Center
500 Grand Central Parkway
First Floor- Commission Chambers
Las Vegas, Nevada

POSTED AT: Clark County Government Center Lobby
3rd Street Building Lobby
Parks and Recreation Sunset Park Bulletin Board
Paradise Community Center
http://www.co.clark.nv.us/parks/PRAC_Homepage.htm

**CLARK COUNTY PARKS AND RECREATION
ADVISORY COMMISSION
MINUTES – JANUARY 18, 2007**

MEMBERS PRESENT

Kim Russell
Laura Spina
Jack Mannion
Richard Gonzales
Terri Janison

MEMBERS ABSENT

Verlie Doing
Eddie Gomez

STAFF PRESENT

Patricia Marchese, Director of Parks & Recreation
Jane Pike, Assistant Director of Parks & Recreation
Steven Corry, Assistant Director of Parks & Recreation
Mindy Meyers, Manager of Recreation
Dorothy Wright, Program Administrator
Jacque Alter, Recreation Program Supervisor

- I. Call to Order
Kim Russell, Chairman, called the meeting to order at 11:10 a.m.

- II. Approval of December 14, 2006 Meeting Minutes
Approval of the December 14, 2006 meeting minutes was moved, seconded and carried by unanimous vote.

- III. Approval of Agenda
Approval of the agenda was moved, seconded and carried by unanimous vote.

- IV. Business
 - A. Acknowledgement of Appointments
Patricia Marchese, Director of Parks and Recreation, announced the reappointments of Kim Russell and Laura Spina to the Commission.

 - B. Election of Officers
Motions were made to elect Laura Spina as Chairman and Richard Gonzales as Vice-Chairman. The nominations were seconded and carried out by unanimous vote.

 - C. Credit Card Presentation
Dorothy Wright, Program Administrator, in charge of Marketing and Public Relations for the Parks and Recreation Department, explained to the Commission that this project included not only members from Parks but also

various other departments to include the Treasurer's Office, and Information Technology. The team worked on the process for about a year. Parks was sort of a guinea pig for the project, since there are not that many County Departments that have this capability. There was a lot of trial and error. Since the Marketing Department is in the process of transitioning into the digital age, this new ability will allow them the capability to capture the email addresses and names of all customers that sign up online.

In addition, Parks and Recreation now has an online newsletter. Staff recently input 1400 names to their newsletter subscription list and now they have more than Sandstone online. Staff hopes that eventually they will phase out the brochure and provide all needed information immediately and directly to customers online. Dorothy went on to introduce Brenda Marzan from Information Technology who was pivotal on this project.

Brenda congratulated the Team and advised the Commission of how huge this endeavor was and listed other department that were involved, Finance, Audit, Server Team, and outside agencies such as Bank of American, and Active. COM. Brenda advised the Commission that tremendous problems incurred on this project but the team overcame all of the obstacles. This project has opened the door for numerous other County Departments to utilize this process. Brenda is completing her documentation on the project to release to the other departments, to assist them with implementing the process. Brenda introduced Jacque Alter.

Jacque Alter brought up the Parks and Recreation Site online to give the Commission a look at this real time application. Jacque showed the Commission different features of the application. She explained that the application is very user friendly. Currently a user survey is generated and the results are overwhelming the customers are very happy with the website.

Commissioner Janison asked if there would be some sort of tracking device in place for a marketing standpoint to note the increase with the implementation of the online service. Dorothy answered that yes this can be done. After a year reports can be compared from the previous and current year.

Commissioner Russell asked what was the cost of the project. Staff explained that currently we are absorbing the convenience fees, however the proposals state that the increased revenue should more than offset what the actual convenience charges are by the increase in revenue.

D. Silver Bowl Master Plan

Steven Corry, Assistant Director introduced a new and improved Silver Bowl Master Plan. Steve explained that the original plan was introduced to the Commission back in December of 2006. There have been significant enough changes that we wanted to bring the plan back to the Commission. First change

on the plan was the natural turf area in the soccer fields or multi-use field; there are tree line strikes, which are plaza corridors. This will allow activities for concessions, restrooms and rotation of the fields. Another change was the larger areas were originally going to be synthetic turf those are going to remain natural turf, however the ball fields are going to be synthetic turf that's in harmony with the water conservation plan of the County. The two 5-plexes down in the bottom right corner of the map have been unified the field distance to 300 feet and 225 feet. In addition, right above the 4-plex hardball fields, to the east there is a small maintenance storage yard that was added. Those were the main changes that we felt required your approved to the Silver Bowl Master Plan.

The only other thing that Steve mentioned was the alignment of Russell Road as it goes to the north of the majority of the complex, Public Works is perhaps looking at adjusting the T-bone where Russell Road T-bones into the parking lot around the Silver Bowl. That may change slightly but we don't anticipate that to change any aspect of the facility. With that Steve asked that the Commission approve and adopt this plan in replacement of the previous plan introduced to the Commission back in December.

The Parks and Recreation Advisory Commission moved, seconded and carried by unanimous vote the recommendation to the Board of County Commissioners to approve and adopt the Silver Bowl Park Master Plan.

General Discussion:

V. Public Input

Patricia Marchese advised the Commission that this morning she gave her boss her letter of resignation for April of this year. Pat went on to say how hard this decision was and how much she has enjoyed her job. She is going on to travel the world and pursue all her many other interest. She thanked the Commission for their total support and hard work.

VI. Adjournment

There being no further business to come before the Commission, it was moved, seconded and carried by unanimous vote to adjourn the meeting at 11:30 a.m.

APPROVED:

RESPECTFULLY SUBMITTED:

Laura Spina, Chairman
Parks and Recreation Advisory

Patricia Marchese, Director
Clark County Parks and Recreation