



Program Excellence Award Application Nomination for the 2012 Program Excellence Awards

1. Program Title: Celebrating the 70's - Bringing Cultures together through Art, Music and Dance
2. Category Assigned: Co-Partnership
3. Nominated by: Veronica Reyes and Crystal Marable
Telephone: (702) 455-0566 or (702) 455-8691
4. Name of Agency/Organization: Clark County Parks and Recreation and International House of Blues Foundation
Address: 2601 E. Sunset Road, Las Vegas, NV. 89120
Telephone: (702) 455-8200
5. Name of Director/Superintendent/Manager to Notify Regarding Award:
Jane Pike
6. Staff Responsible for Program:
Veronica Reyes
Crystal Marable
Laura Clark

Deadline: Application must be received no later than March 2, 2012

Mail application to:
Incline Village Recreation Center
NRPS Awards Committee
980 Incline Way
Incline Village, NV 89451
Attention: Pandora Bahlman
Email: NRPS@live.com



Nevada Recreation & Parks Society Program Excellence Award

Describe your event, include motivation, planning and preparation and actual event. Unique and innovative features

Motivation:

- Opportunity for participants to perform in a famous venue
- Children can showcase their talents in front of family and friends

Planning and Preparation:

- Contacted the International House of Blues Foundation representative (IHOBFF) about the idea of allowing the children to perform at their venue
- Notified the instructors of the event so that they could prepare the children
- The theme was created based on the mission and vision of House of Blues (HOB)
- Created flyers for distribution and hung posters throughout the community
- Gathered and edited music for over 25 acts
- Dress rehearsal for all participants at nearby middle school theater
- Children practiced 20 weeks for the big event
- Instructors designed seventies costumes for their students

Actual Event: Event date February 19, 2011

- Participants arrived at HOB around 7:45 - 8:15 am
- Art display located near guests seating area
- Instructors organized their children into their designated seating area
- Dry rehearsal for over twenty-five acts with about 160 performers
- Doors opened at 9:25am
- Showtime 9:45am, Show ends 11:15am
- Over 500 guests were on hand to enjoy and applaud the performances of all participants.

Unique and Innovative features:

- The partnership between Clark County Parks & Recreation and the International House of Blues Foundation
- An opportunity for the children from the Performing Arts classes to showcase their talents in the House of Blues Theater at Mandalay Bay
- Stage presence of the three, four and five year olds. They did an outstanding job.
- Seventy style art display was located in the guests sitting area showcase the art work of children ages 3-12 attending art classes at both Recreation Centers

Clearly state your objective, include funding accountability and how outcomes were measured and evaluated.

Objectives:

- Increase class enrollment by five percent
- Provide a well-known venue for the children to perform in
- Give the opportunity to friends, family, and local community to see what type of programs are held at their local Recreation Centers

Funding:

- Venue use was no cost due to the partnership with IHOBFF
- Cost for CCPR staff was minimal due to the many Parks & Recreation and House of Blues volunteers

Evaluations:

- Evaluations were passed to all guests at the end the show and collected at the participating Recreation Centers
- Letters of Recognition from Program Supervisors and the Director of Parks & Recreation

Incorporate the Benefits of Parks and Recreation, list examples of collaboration and partnerships and utilization of volunteers.

Benefits of Parks & Recreation:

- Low cost no cost activities
- Provides an avenue where local business can partner with their local Parks & Recreation to provide services to the community

- Helps build camaraderie and harmony between children from different races, neighborhoods and socio-economic backgrounds
- Aquatic, Parks, Recreation and Sports activities provide youth with hours of constructive use of their time
- Provide rental facilities, gymnasiums and parks for rental use at a nominal fee for the community
- Serves as a conservation agent for fish and wildlife
- Large and open fields, softball fields, outdoor basketball courts and picnic areas give the neighborhood children a place to play and help provide a sense of community

Collaboration and Partnerships:

- Provided the guitars and percussion instruments that allowed Hollywood and Cambridge Recreation Centers to set up guitar, drum and percussion classes.
- Event was held at Mandalay Bay in the House of Blues Theater
- Lighting, stage, sound and tech support was provided by the House of Blues stage crew

Utilization of Volunteers:

- Recruited volunteers to help supervise the children, escort guests to their seats and to provide security during the show
- Parks & Recreation and House of Blues volunteers worked together to usher performers on and off the stage

Public Relations: Describe all media used to promote the event, image projection.

Media used to promote the event:

- Created flyer advertising the event
- Word of mouth to participant's family and friend

Image Projection

- Parents were given sneak preview during class sessions

Measures of Success: Anticipated vs. Actual Attendance, Customer Satisfaction (letters, phone calls, etc.)

Anticipated vs. Actual:

- Expected 300 guests over 500 attended
- Dry run was chaos, actual performance ran smoothly
- Performance time was schedule for 2.45 hrs, show ran only 2hrs

Customer Satisfaction:

- Positive evaluation feedback
- Letters of Recognition from Program Supervisors and the Director of Parks & Recreation
- Compliments given by guests immediately following the show

Cost effectiveness.

- Venue use was no cost due to the collaboration with IHOBFF
- Recruited volunteers to help supervise the children, escort guests to their seats and to provide security
- Cost for CCPR staff was minimal due to the many volunteers

State why you feel your program is excellent.

The program titled "Celebrating the 70s" (Bringing Cultures together through Art, Music, and Dance) was an excellent program because:

- Of the generosity of the Director of House of Blues, Las Vegas and the International House of Blues Foundation the theater was provided to the Recreation Center at no cost
- The program accomplished the objectives that were set out for it.
- It was an innovative and creative idea
- Participants and families will have memories that will last for some time
- Instructors received formal recognition of their hard work and commitment to the children
- The hard work of over 50 volunteers and staff helped to make the program a huge success
- Participants were able to showcase their skills and talents at a well known venue

This partnership between The Department of Parks & Recreation and the International House of Blues Foundation cemented a long relationship between the two organizations.

Participating Groups

Celebrating
The
70's

Celebrating
The
70's

Princess Ballet performing a routine to "She's a Lady"
Petite Princess Ballet performing a routine to "The Muppet Show"
70's TV Sitcom(Jefferson) performed by "The Theater Group"
Lil Hula Hands performing to "He Mele No Lilo"
"The Theater Group Little Penguins" performing to "ABC"
70's TV (Good Times) Sitcom performed by "The Theater Group"
Hip Hop Kidz performing to "Dancing Machine"
Drummer performing to "Ring My Bell"
Drummer performing to "Jungle Boogie"
Tiny Toes Ballet performing to " Let Your Love Flow"
Beginning Ballet performing to " Boogie Fever"
70's TV Sitcom(Bewitched & Charlie's Angels,HD)
performed by "The Theater Group"
Creative Movement performing to "Car Wash"
"The Theater Group" singing to " Soul Man"
Sugar Plum Ballet performing to a song by "Here Comes the Sun"
Duo Group performing to "London Calling"
Duo Group performing to " Highway to Hell"
Hip Hop Dance Crew performing to "Hip Hop Delight"
The Theater Group performing to "I'll Take You There"
"The Theater Group" performing to "I Want You Back"
"Prima Princess Ballet" performing to "Rainbow Connection"
Advanced Hula performing a routine to "Uehe' Ami and Slide"
Tahitian Dancers performing to "Last Dance Remix"
70's Montage performed by "The Theater Group"

Instructor Recognitions

Ms. Ladonna

Ms. Sam

Ms. Niki

Ms. Juliann

Mr Alex

Ms. Kadida

Ms. Brenda

Ms. Ally

Ms. Chris

Ms. J

Ms. Nishia

Ms. Bridget

Ms. Katie

Special Thank You to Laura Clark and her staff from
" The International House of Blues"
MCs LaDonna Henderson and Robert Smith