

**CLARK COUNTY PARKS AND RECREATION  
ADVISORY COMMISSION  
MINUTES –AUGUST 16, 2007**

MEMBERS PRESENT

Laura Spina  
Richard Gonzales  
Jack Mannion  
Eddie Gomez  
Kim Russell  
Verlie Doing

MEMBERS ABSENT

Terri Janison

STAFF PRESENT

Leonard Cash, Director of Parks & Recreation  
Steven Corry, Assistant Director of Parks & Recreation  
Leslie Mihalko, Public Information Coordinator  
Justin Williams, Senior Planner  
Mark Ryzdynski, County Museum Administrator  
Mark Hall-Patton, Aviation Museum Administrator  
Della Boyd, Principal Management Analyst

- I. Call to Order  
Richard Gonzalez, Vice-Chairman, called the meeting to order at 11:10 a.m.
- II. Approval of March 15, 2007 Meeting Minutes  
Approval of the March 15, 2007 meeting minutes was moved, seconded and carried by unanimous vote.
- III. Approval of June 21, 2007 Meeting Minutes  
Approval of the June 21, 2007 meeting minutes was moved, seconded and carried by unanimous vote.
- IV. Approval of Agenda  
Approval of the agenda was moved, seconded and carried by unanimous vote.
- V. Business
  - A. Skate Park Operations  
Steven Corry, Assistant Director of Parks and Recreation is a department that offer a wonderful Museum we have a dedicated Cultural Center known as Winchester, Wetlands, and the Shooting Park a place were fun happens. Recreation like beauty can be on the eye of the beholder a mountain climber will tell you the most wonderful place to be is a mountain, a painter will tell you the most wonderful place to be standing by the painting.

Well to skate enthusiast concrete and metal rails are the most beautiful are the most wonderful things they have ever seen. Recreation is also a state of mind its were the recipient realizes, and achieves to improve health. He also builds news skills, metal refreshment, and finds increase socialization. In fact socialization is probably the most under valued and under emphasizes aspect of recreation is a sense of community were those who come together fill a common bond. Participants who find socialization and find participation often recognize that those who taught that were different see common similarities those that are similar understand it is okay to have differences. It is easy to see that all the benefits of Recreation like a work of art come together and are happening at the new Hollywood Skate Park. This park is a regional park in the Parks and Recreation system we also have a network of community and neighborhood parks the Hollywood Skate Park is a world class facility it has been built and designed as a part of a partnership between local skate enthusiast, bike enthusiast and recreation staff the park offer enhance recreation feature much like a high adventure water park offers an enhance level of service compare to a back yard swimming pool. Much like that pool it is a facility that requires supervision this kind of experience and facility also builds and engender ownership and stewardship among the users they strongly feel that the facility belongs to them it creates that sense of community we talked about that forms a common commitment even with us as the operator of that park and facility. The Parks and Recreation Department seeks to offer first class service to all of our users and the users who appreciate the services in the case of the skate park both parties agree universally that they want a facility without vandalism, inappropriate behavior graffiti and a quality experience and both parties agree that it takes resources to operate that facility. Parties agree that a better experience is achieved when the consumer or customer actually pays a fee. There is national research that has been done that would demonstrate that customers perceive a better quality experience when they pay something towards the cost of a program. The design of the skate park included just more than concrete an rails it include and activity budget that would off set the supervision of safety and equipment and supplies the things that we provide with the skate park. These features in services are design to be off set by fees and charges they are based on already existing standard or philosophy that has been adopted by the Board of County Commissioners program, classes and activities had the expectation that fees would cover instructor or program costs. The fee propose today that we are proposing as part of this presentation is comparable to that or less than regional skate parks both public and private. A lack of fees not only removes the ability to recover costs but it also removes the sense of ownership and stewardship that the cost increase dramatically you will see a graphic of a facility that is unsupervised and that the costs have gone dramatically. Clark County spends three million dollars a year on graffiti abatement. The Hollywood Skate Park it self cost three point six million dollars to build. That is a significant investment to protect that investment of fee promotes again stewardship and ownership a care of that facility rather than vandalism or those who do not care about its use. The Parks and Recreation Department is presently working on a fee structure that will eventually add fees to any existing skate parks and neighborhood parks both in our rural and urban areas and eventually the Parks and Recreation Department will come forward with a recommendation that some of those parks be supervised. The Parks and Recreation Department seeks to have facility that are look safety but are safe rather than unsafe which we find are unsupervised facilities. Individually I want to say, "I am proud of how are staff

conducts are facilities people like Nathaniel, Amy out at the Hollywood Skate Park also our maintenance staff Ron, Gary, Joe, Kevin, and Rich I can name two hundred fifty other people who do a great job in making our facilities and our system what it is.” A place that the county residents that can all collectively be proud of and on behalf of all those people the Parks and Recreation Department and our skating enthusiast which you probably saw within some of the graphics they support the fees at this particular park they recognize what it does we would ask you to make a recommendation that we can pass to the Board of County Commissioners that supports a skate park fee at the Hollywood Skate Park. Our other plans are is to come back at possible the end of the year have a analysis and see how those skate park fees are covering the cost and make any adjustments and modifications at that point. I will be happy to answer any questions you might have about the operation.

B. Regional Park Presentation

Justin Williams, Senior Planner for Parks and Recreation, gave a brief description on regional park overview recently we have been trying to investigate what the status is and were we want to go and how can we get there. So, some of this is just some background and details and how they play into our great park system. I will go thru it and we will see some analysis of some of the cost of revenue and acreage towards the end. First, I want to explain how are regional parks fit into our master plan. They are part of a greater part system we have five classifications of parks mini parks under five acres, neighborhood parks those between five and twenty five acres, community parks twenty six to hundred sixty, of course regional parks which are greater then one hundred and sixty, and we have special use facilities which you are all familiar with like Horseman’s or the Museum. As you can tell regional parks have become a key like a gemstone in that system they are the large very visual parks that many of the residents including those not inside the County use. In our master plan we have also identified a couple of standards/guidelines or policies that are directed towards regional parks. I have listed three of those here: First, we have the policy of having two in half acres per thousand residents are regional parks help provide a lot of that acreage as they get build out. Second, we have a specific policy of regional parks been within five miles of everybody’s residence a very key component of our system is that policy. Last, we have policy that we have regional rec centers in our all of regional parks which we don’t today and we have plans for most of those to be there and that can adapt as well. Currently, regional parks provide a great need in terms of park acreage as well as amenities are well as facilities that are use by most of the County residence including those in other jurisdictions. Today, I want to show you the status of those parks and both existing and the proposed regional parks also show you some of the financial obligations to develop those parks. By using various estimates we are able to anticipate in today’s dollars how much that would cost to build out an entire regional park system. Of course, we are very fortunate we have seven plan regional parks which five are existing in one form or another all in various stages of development some with a few acreage and some with more acreage as well as two proposed regional parks as you know we have Lone Mountain, Desert Breeze, Sunset Park, Silver Bowl and Hollywood. Are two proposed parks we have the land acquired for but we do not have any facilities on them yet Mountain’s Edge, and Cashman III. I will go thru some fact

real quick about each of our regional parks proposed we have three hundred and seventy eight undeveloped acreage there the estimate cost to build that parks is about two hundred and twenty six million and I will summarize the cost at the end. Also, some of the priorities we noted we need a master plan for this park facility as you can see I only have an aerial on the slide showing some of the acreage. We also need to get some funding to get this one of the ground since there are no plans as of date. We are also working with RPM to potentially get some of the in holding parcels there is couple of acreage that would make it difficult to develop. Desert Breeze hundred and twenty five developed acres hundred forty- nine undeveloped acres so half way developed so two hundred seventy four total acres. Priorities are to complete the rec center up and running and we also need to update our master plans. We also need a maintenance facility at Desert Breeze. Hollywood seventeen developed acres and we have hundred and thirty-six undeveloped acres lots of potential we have a great master plan for that park. We recently completed the state of the art skate park that Steve presented. We also have about one hundred and fifty million for that park there is a couple of priorities. Lone Mountain there is only fourteen acres currently we have recently opened the children's play we have hundred and fifty five undeveloped on the County side of that park and we have two hundred and eleven acres undeveloped acres that the City annexed on the Westside of Lone Mountain so we have recently completed designs for Phase two, four and five which are on the Eastside of Lone Mountain. Mountains Edge master plan community their two hundred and twenty undeveloped acres. Currently the developer at Mountains Edge/Focus Group is working to develop the first twenty-five acres of that park. Silver Bowl has eighty-three undeveloped acres in the master plan. We will need to renovate the entire facility as time permits and estimate cost for the whole thing is one hundred and twelve million. Last, we have Sunset Park we have one hundred fifty five developed acres out there and one hundred sixty eight undeveloped acres much of which is natural area of which you most are aware. We have Phase I and II of the master plan that have been funded thru SNPLMA most of that is improvements to the dunes area from the interpretation and walking pass. We hope to start construction on Phase I as soon as we can and then keep promoting Phase II and continue with that.

C. Museum Presentations

Mark Ryzdynski, Administrator of the County Museum and Mark Hall-Patton, Administrator of the Howard W. Cannon Museum at McCarran International Airport. The start of Clark County Museum started back in nineteen seventy nine has grown admirably we are represent not only in our main campus in Henderson but certainly down in the Searchlight Museum in the Searchlight Community Center has been down there for many years and we also have staff in the Wetlands Park. We are well placed throughout the community to provide museum services about a three hundred sixty day basis out at the County Museum seven days a weeks. I have some specific articles of good news that perhaps then the fact that we have been around see nineteen seventy-nine and partnership with the City of Henderson and other agency. We are also looking at other opportunities like our Heritage Street area the endangered species of houses and building that about to disappear we give a to live again to present a living format.

We currently have eleven structures that are mostly homes they have been resurrected and restore to their proper time, place and history. So, that our visitors, tourists, and school children that about forty-three thousand a year come thru can experience the past in a dimension. Our Heritage Street area is currently involves a most iconic example of architecture that we can think of in Southern Nevada and that is the wedding chapel the Candle Light Wedding Chapel recently transported out to the Museum will join its place were it will present the dynamic element of our gaming or wedding industry. I have good news in conclusion to announce we are pressing forward that we also have a non-historic building that our Museum Guild is involved in and that is going to provide us a element that we have lack in the last thirty years. It is a four thousand square foot building that they found and donated to the Museum. We have been force over the past almost thirty years to use it as our main meeting hall classroom and center. We are very close to being able to liberate that building to its historic purpose and seen that it be use. We will see the building that the Guild is providing let us take over those assignments and we are in the process of seen that building set down as early as next week. We thank the State of Nevada that provided fund for this building. So, we definitely have a growth plan and we are gearing to that master plan development. Some of the other good news that we have experience was that we recently are educators completed nineteen June 06-07 demographic map in attendance of elementary schools out in the Clark County Museum and we have a record ten thousand seven hundred students who attended during that past one year period. That is always excellent news as we feel that we serve the future of Clark County of the world are right here among the thousands seven hundred people. One of the consultants that they talk shows that within the document it is showing the Museum a facility twice are professional staff. We provide the best services for all taxpayers' money. I will relinquish the microphone to Mark Hall-Patton. Bring you up to date on the Aviation Museum as well on of the structure out on the County Museum. Is Grand Canyon Airline Ticketing Office Bradley House you might not be aware but this was a building that was built in Boulder City about nineteen thirty two or three it was a ticketing office very small building it was later move. It became the first home to a black family that was allowed to live in Boulder City because at the time Boulder City was segregated it was a federal reservation by law it was segregated. So, it was an important structure that the Aviation Museum was able to save and bring to the County Museum site and we have know its set down all the toxic abatement we have worked with RPM to get an estimate of the interior and exterior renovation on it. In terms as the museum at the airport all of you have stop and looked at it I can only claim about four hundred fifty thousand people a year that actually stop an interact with the exhibits out there. We have added a new collection on display on the "C" gates. If you ever fly out for Southwest a family in Arizona that happens to fly thru the airport the Cullison family whose father use to work for Western Airlines. So, he had actively collected materials as far as when the airlines had its first fly into Las Vegas. He came here in nineteen twenty-six and they were the airline until they became part of Delta in nineteen eighty-seven. The fact is that they were look for a place to put this collection calls us out of the blues and ended given us the collection and we have it now in the changing exhibit are that we have along the walk ways in the "C" gates. Also, next year it the sixtieth anniversary of McCarran Airport were it is now it open on December nineteenth,

nineteen forty eight and the Department of Aviation is planning a number of celebrations and I will be working closing with them on that. They are doing video works, publications, and special events that sort of thing this is something that will be part of the Museum as well. If you go thru the Henderson Executive Airport we know have display cases out there. With some history of the Henderson Executive Airport that was Sky Harbor some might remember Harvey Alper when he had that Randy Walker say it was built it was built under not none standards which it is about right. Which now is a major part of the Department of Aviation and I should point of for you know that you are aware that the Aviation Museum is completed run by the Department of Aviation it is the only museum that it is located in the airport in the United States that it is actually paid by that airport and its an agreement between Department of Aviation and Department of Parks and Recreation were Department of Aviation actually funds underwrites all of the cost of the museum, but the staff and operations are run by Parks and Recreation Department. It is a very positive part and has been a part of the two departments for almost fourteen years now. I will be working with the two thousand and nine County Centennial as well that is something that we need to be looking at. If you are interested on October twentieth we will be having an old timers talk at the museum it's a round table that will include Paige Crockett her husband George Crockett founded what is now McCarran International Airport. Billy Bates that is actively involved in Boulder City Air Club. They will be at the museum that Saturday afternoon just talking about their memories. Once again I thank for their indulgence in the historians before you. Thank you.

#### D. Volunteer Recognition

Della Boyd, Principal Management Analyst for Parks and Recreation. I will be talking about the Volunteer Management Program what you guys know best. I wanted to give you the overview of where we are going with the Volunteer Management Program. Management decided to volunteer from a decentralize area were it is specialize units and put in a more centralize area brining in so that we can process it in a larger scale and time really with national trend. National trend now is to be uniform with our Volunteer Management Program so we can go local, nationwide, and worldwide all and have the same guidelines the same structure something that is really strong and something that we can be proud of. What is neat about is putting together a document simulating all the information that we had for our history as far as we do volunteers and each intercall unit been involved in this program. What I did not realize that passion the values that you hear about that you know about that sometimes cannot be described in paper. You usually tell manual, but manual can be anytime. This is what we try to create so, it was kind of a long but rewarding process to work with the units face to face discuss some of the details some of the highlights some of the benefits. I found even in Parks and Recreation in particular in our area and I will brag a little bit we are high energy we are passionate we enjoy each other we come together and make things work and that take a little bit more then just a normal day to day activity. So, I want to share with you a PowerPoint about the overview, but maybe give you some of the intercall like the experiences I can share that as well it that is okay. The first slide is going to talk about the history of Parks and Recreation and you will are pretty familiar with that, but I did want to highlight our areas were volunteers will be mostly used. We have five

divisions this are Cultural Affairs, Park Maintenance, Park Police, Planning, Recreation, and Strategic Service you are probably familiar with that, but this is the overview of our department. Why Volunteer Management? National suggest they rely on the highest users in volunteer services and leisure services and that make sense we are active we are involved in our life styles. So, that is what we are doing we have plenty of volunteers that come out. We want specialized skills, education, running tools and that support from our community perspective from an internal perspective from staff to management the whole team concept of volunteers. The second part is the environmental scanning such as the management practices around volunteers to be the best and consistent. We talk nationally and locally we are all bound to programs, but have differences and know we are trying to be nationally be uniform nationwide worldwide and as well as in the local levels. The big thing the work force is changing seventy eight million baby boomers are living the work force that is phenomenal that group they mentor, developed, everything about the work force everything we do from health to cultural to leisure its just everything. They are retiring, but were are they going. They are going into their next life, which is going to be enjoyable, but they are still going to be active. They are still going to be active in all this intercall things and nationally, locally specifically with Parks and Recreation on the County level we plan to capture and grow with that group. We talk about Volunteer Management what do we think about it we emphasis the positive communication and respect working together. We share ownership in our Parks and Recreation and we want to be leadership we want to be on the cutting edge. We want people to talk about Clark County for them to say, “ Hey, they have a beautiful Volunteer Management Program they have all kinds of programs and activities”. We want to encourage more participation from community, staff and volunteers either locally or nationally and even worldwide right now we can grow. I have learned the creativity that there is a lot to do but with the staff that is limited we need other resources we need other avenue and this is what we are trying to get too. Our team I am myself the principal of Volunteer Liaison for the County Parks and Recreation level with that we also have supervisors liaisons in all our units. We also have a volunteer committee that also helps with all aspects of the volunteers in every stage of it. Our primary divisions for volunteer we have Cultural side which is the Special Events, Senior Advocate Office, Wetlands and our Museums. Then we have the Recreation side that deals with the Community Services, Recreation Center, Senior Centers, Sports, Shooting Park, Gang Intervention, Safekey and our Rural Areas. Who has the best volunteers this is nationally we are talking about we got this information from the Bureau of Labor that profiles on volunteers. We kind of highlighted some of our volunteers in a stitch quilting and we say it's a community stitch together and that is our volunteer program. With that I would like to invite you to our Annual Volunteer Luncheon it going to be at Alexis Park on September 27, 2007 it will be on a Thursday you will get personal invitations. This is my second year putting it on for the Parks and Recreation Department sorry I took so much time, but I am so passionate in what I do. Thank you so much.

**General Discussion:**

VI. Public Input

VII. Adjournment

There being no further business to come before the Commission, it was moved, seconded and carried by unanimous vote to adjourn the meeting at 12:30 p.m.

APPROVED:

RESPECTFULLY SUBMITTED:

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Laura Spina, Chairman  
Parks and Recreation Advisory

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Jane Pike, Assistant Director  
Clark County Parks and Recreation