

**CLARK COUNTY PARKS AND RECREATION
ADVISORY COMMISSION
MINUTES –AUGUST 16, 2007**

MEMBERS PRESENT

Laura Spina
Richard Gonzales
Jack Mannion
Eddie Gomez
Kim Russell
Verlie Doing

MEMBERS ABSENT

Terri Janison

STAFF PRESENT

Leonard Cash, Director of Parks & Recreation
Steven Corry, Assistant Director of Parks & Recreation
Leslie Mihalko, Public Information Coordinator
Justin Williams, Senior Planner
Mark Ryzdynski, County Museum Administrator
Mark Hall-Patton, Aviation Museum Administrator
Della Boyd, Principal Management Analyst

- I. Call to Order
Richard Gonzalez, Vice-Chairman, called the meeting to order at 11:10 a.m.
- II. Approval of March 15, 2007 Meeting Minutes
Approval of the March 15, 2007 meeting minutes was moved, seconded and carried by unanimous vote.
- III. Approval of June 21, 2007 Meeting Minutes
Approval of the June 21, 2007 meeting minutes was moved, seconded and carried by unanimous vote.
- IV. Approval of Agenda
Approval of the agenda was moved, seconded and carried by unanimous vote.
- V. Business
 - A. Skate Park Operations
Steven Corry, Assistant Director of Parks and Recreation is a department that offer a wonderful Museum we have a dedicated Cultural Center known as Winchester, Wetlands, and the Shooting Park a place were fun happens. Recreation like beauty can be on the eye of the beholder a mountain climber will tell you the most wonderful place to be is a mountain, a painter will tell you the most wonderful place to be standing by the

painting. Well to skate enthusiast concrete and metal rails are the most beautiful are the most wonderful things they have ever seen. Recreation is also a state of mind its were the recipient realizes, and achieves to improve health. He also builds news skills, metal refreshment, and finds increase socialization. In fact socialization is probably the most under valued and under emphasizes aspect of recreation is a sense of community were those who come together fill a common bond. Participants who find socialization and find participation often recognize that those who taught that were different see common similarities those that are similar understand it is okay to have differences. It is easy to see that all the benefits of Recreation like a work of art come together and are happening at the new Hollywood Skate Park. This park is a regional park in the Parks and Recreation system we also have a network of community and neighborhood parks the Hollywood Skate Park is a world class facility it has been built and designed as a part of a partnership between local skate enthusiast, bike enthusiast and recreation staff the park offer enhance recreation feature much like a high adventure water park offers an enhance level of service compare to a back yard swimming pool. Much like that pool it is a facility that requires supervision this kind of experience and facility also builds and engender ownership and stewardship among the users they strongly feel that the facility belongs to them it creates that sense of community we talked about that forms a common commitment even with us as the operator of that park and facility. The Parks and Recreation Department seeks to offer first class service to all of our users and the users who appreciate the services in the case of the skate park both parties agree universally that they want a facility without vandalism, inappropriate behavior graffiti and a quality experience and both parties agree that it takes resources to operate that facility. Parties agree that a better experience is achieved when the consumer or customer actually pays a fee. There is national research that has been done that would demonstrate that customers perceive a better quality experience when they pay something towards the cost of a program. The design of the skate park included just more than concrete an rails it include and activity budget that would off set the supervision of safety and equipment and supplies the things that we provide with the skate park. These features in services are design to be off set by fees and charges they are based on already existing standard or philosophy that has been adopted by the Board of County Commissioners program, classes and activities had the expectation that fees would cover instructor or program costs. The fee propose today that we are proposing as part of this presentation is comparable to that or less than regional skate parks both public and private. A lack of fees not only removes the ability to recover costs but it also removes the sense of ownership and stewardship that the cost increase dramatically you will see a graphic of a facility that is unsupervised and that the costs have gone dramatically. Clark County spends three million dollars a year on graffiti abatement. The Hollywood Skate Park it self cost three point six million dollars to build. That is a significant investment to protect that investment of fee promotes again stewardship and ownership a care of that facility rather than vandalism or those who do not care about its use. The Parks and Recreation Department is presently working on a fee structure that will eventually add fees to any existing skate parks and neighborhood parks both in our rural and urban areas and eventually the Parks and Recreation Department will come forward with a recommendation that some of those parks be supervised. The Parks and Recreation Department seeks to have facility that are look safety but are safe rather than unsafe

which we find are unsupervised facilities. Individually I want to say, “I am proud of how are staff conducts are facilities people like Nathaniel, Amy out at the Hollywood Skate Park also our maintenance staff Ron, Gary, Joe, Kevin, and Rich I can name two hundred fifty other people who do a great job in making our facilities and our system what it is.” A place that the county residents that can all collectively be proud of and on behalf of all those people the Parks and Recreation Department and our skating enthusiast which you probably saw within some of the graphics they support the fees at this particular park they recognize what it does we would ask you to make a recommendation that we can pass to the Board of County Commissioners that supports a skate park fee at the Hollywood Skate Park. Our other plans are is to come back at possible the end of the year have a analysis and see how those skate park fees are covering the cost and make any adjustments and modifications at that point. I will be happy to answer any questions you might have about the operation.

B. Regional Park Presentation

Justin Williams, Senior Planner for Parks and Recreation, gave a brief description of the amenities to be offered at this park and recommended the name be Dr. William U. Pearson Park. The Parks and Recreation Advisory Commission moved, seconded and carried by unanimous vote the recommendation to the Board of County Commissioners to approve and adopt said name.

C. Museum Services

Mark Rzynski, Steven Corry, Assistant Director of Parks and Recreation gave a brief description of the amenities to be offered at this park and recommended the name be Old Spanish Trail Park. The Parks and Recreation Advisory Commission moved, seconded and carried by unanimous vote the recommendation to the Board of County Commissioners to approve and adopt said name.

D. Volunteer Recognition

Della Boyd, Principal Management Analyst for Parks and Recreation gave a brief description of the amenities to be offered at this park and recommended the name be McCarran Marketplace Park. The Parks and Recreation Advisory Commission moved, seconded and carried by unanimous vote the recommendation to the Board of County Commissioners to approve and adopt said name.

General Discussion:

VI. Public Input

VII. Adjournment

There being no further business to come before the Commission, it was moved, seconded and carried by unanimous vote to adjourn the meeting at 12:30 p.m.

APPROVED:

RESPECTFULLY SUBMITTED:

Laura Spina, Chairman
Parks and Recreation Advisory

Leonard Cash, Director
Clark County Parks and Recreation