

**CLARK COUNTY SHOOTING PARK ADVISORY COMMITTEE
MEETING NOTES**

**February 15, 2011
6:30 PM**

Meeting notes of public meeting held February 15, 2011 at the Clark County Shooting Park Rifle-Pistol Training Room located at 11357 N Decatur Blvd, Las Vegas, Nevada. Minutes prepared by Iris Kikuchi.

Agenda Posting:

Duly posted as required with the Nevada Open Meeting Law at the following locations: Clark County Government Center Lobby, Clark County website, Clark County Regional Justice Center, Desert Breeze Community Center, Paradise Community Center and Winchester Community Center and at the Shooting Park; Park Office, Shotgun Center, and Rifle-Pistol Centers.

Agenda Item I. Call to Order and Roll Call (Action item)

Vice-Chairman Chuck Musser called the meeting to order at 6:30 p.m.

Roll Call / Members present:

James Brochers Jr
Frank Brown
Gregory Jay
Art Dixon
Charles Kajkowski Jr.,
Kevin Kelley
Dolores McNamara
Chuck Musser (Vice-Chairman)
Martin Olson
Stanley Parnas
Adam Pinto
Tuesday James for Councilman Ross
Glen Trowbridge
Anthony York

Fourteen (14) members were present for roll call. A quorum was not met therefore no action items can be voted upon. Meeting continues as an unofficial public forum.

Excused Absences: John Cahill, Commissioner Tom Collins, Floyd Coons, John Lee (Chairman), Ron Lurie, TC Parker Sr., Mike Reese, and Councilman Steve Ross

Unexcused Absences: Steven Baker, Fred Baley, Brian Scroggins, and Susan Wohlbrandt

Guests: Bill Schwarz, Representing Safety First

Staff present: Lesa Coder Manager, and Iris Kikuchi Office Services Supervisor.

Agenda Item II. Discussion: Review of Agenda for February 15, 2011

- No action taken on Agenda. No quorum.

Agenda Item III. Discussion: Review of meeting notes on January 18, 2011

- No action taken on previous meeting minutes. No quorum.

Agenda Item IV. Advisory Committee Briefing – Vice-Chairman Chuck Musser

- Chuck Musser gave the floor to Martin Olson, Nevada Dept of Wildlife (NDOW). Martin announced the half page ad supported by NDOW in the Nevada Fishing Guide 2011, on page 15 of the manual. There will be two more ads, a full-page ad in the Hunter's Education book coming out in June and during mid-March in the smaller book for hunter regulations. There are 235,000 in publications. Martin distributed copies to each guest and provided additional boxes for handing out at each of the centers at the park.
- Martin also added that he is working on a grant to purchase bleachers and picnic tables for the park, up to \$20k. Suggest one pair of bleachers for each center with movable picnic tables. Suggest that bleachers be set in stone with ADA accommodations to include a ramp to the seating area.
- Chuck suggests sending letters to thank the directors of NDOW for sponsoring the ad for the Shooting Park.
- Question on the floor about moving the meeting to the Government Center, a more centralized location. Members voted with a unanimous response to move the meeting. Iris will check for meeting room at the Government Center.
- Chuck continues that Chairman John Lee is in Reno attending the legislature as our official lobbyist. He mentioned that this is the last time for this committee as we get ready to vote in a new committee starting next month. He continued reminiscing how the Shooting Park started mentioning the members that have brought the park forward during that time including Ron Lurie, Art Dixon, John McKay, Craig Stevenson, Senator John Ensign. He remembers when Glen Trowbridge wrote the first draft and calling the range a facility not park. He continued to touch on some of the highlighted moments and called them great moments.
- Grading of ranges: Chuck suggests bringing this program to fruition because it will be valuable to provide building materials, the best material is right here on the range. We could sell the material, excavate for free, and pay companies right off of Buffalo Rd. He would like to continue talking about this on the next meeting agenda.

- Question on the floor: How many discounts passes and coupons are we collecting from our Business Network Partners? It seems Walmart is always out and needs more.
- NSSF Range Development Seminar: it seems that committee members should be required to be members.

Agenda Item V. Shooting Park Briefing – Lesa Coder

- Lesa announced that the Board of County Commissioners (BCC) approved the recharter of the Advisory committee at the last BCC meeting and there was a press release sent for inquiries of applicants which was also posted on the web site. There will be 12 categories; grants, fundraising, NDOW, law enforcement, rifle-pistol, shotgun/shooting clays, retail, etc. Today marked a 5:00pm deadline and on March 1, 2011 at the BCC meeting the commissioners will select 12 members to fill these positions. Once the committee is selected, the first task will be to develop by-laws.
- Lesa continued that the Parks & Recreation hired a Sr. Park Administrator, Steve Carmichael. He ran the closed Las Vegas Gun Club near Tulle Springs and has experience with running ranges and bringing in shotgun events. He will start on February 23, and will be attending the meeting next month.
- As for events and marketing, the consultant suggests to host 1-2 events at the park similar to the infamous Holiday Fun Shoot. We are working on radio spots, ad buy-ins for our future events. In March we are having a March Mania with shoot-outs every weekend at each center. First, second and third places will be given prizes at the end of the month. We are planning activities throughout the month and each month thereafter. We are bringing back the annual Target the Cure Ladies event in September and the Turkey Shoot for November. Last weekend we held a Cupid Shoot at the Archery Center with 80 shooters. Guns and Grub set up a grill with hot dogs and hamburgers and also taken it up to the Rifle-Pistol Center on Saturdays and Sundays.
- Dolores McNamara talked about the Gun Show over the weekend and there was an overwhelming response from a radio ad announced about the gun show. She spoke to many people who knew nothing about the Shooting Park.
- Lesa announced that we plan to have radio events for each of our planned events; Father's Day, Mother's Day, etc. We are looking at demographic target audiences for all events. We also have a LaPorte machine at the Archery Center, which throws round discs similar to a clay machine where archers can shoot at flying discs. The Shooting Park was featured on "What's Cool in Vegas". Check out their web site for the show. The Shooting Park applied for First Shots and we should be hearing from NSSF by the end of the month and Mark McNeely will be running that program.
- More discussion on the new advisory committee. Tony York commented that the staff can move the meeting place and majority rules. The last charter passed in 2002, the staff picked the location of the meeting. We need to change to the center of town.

- Chuck commented that Rick Patterson head of NSSF and a consultant is head of gun manufacturing company may be the finest shot in the world, doesn't mean you know everything about running a range.
- More discussion followed on topics. What happened to the studies done by Hobbs and Ong-why isn't anyone reading the recommendation in the enterprise manuals? In regards to ammunition purchasing-we need to secure and purchase more of the popular ammo multiple brands and buy wholesale prices and in bulk quantities. Exotic firearms-pay as you go acquire on consignment-use for larger shoots. We will have to call a meeting and put out a Request For Purchase (RFP) with the Purchasing and Contracts Department.
- Discussion of pricing for an annual pass similar to the National Parks – pay for the whole year to shoot. What about if a shooter shoots one day a week for 52 weeks, pay one time fee of \$30?
- Chuck commented about the resolution indicating that after one year of operations, there needs to be an auditing comparison to other ranges and parks. Lesa added that we are performing an analysis monthly based on all parks.

Agenda Item V. Public Input (Discussion)

- No discussion.

Agenda Item IV. Adjournment

- Meeting was dismissed at 7:45pm.
- Next meeting is on March 15, 2011 at the Government Center ODC Training Room 3

Clark County Department of Parks and Recreation