



Clark County Shooting Complex Advisory Committee PUBLIC MEETING

6:30pm Tuesday March 19, 2013

Clark County Government Center, 500 S. Grand Central Parkway, Las Vegas, NV 89155

MEETING MINUTES

MEMBERS PRESENT: Ron Lurie-Vice Chair, Art Dixon, Linda Lane, Scott Lofgren, Martin Olson, Charles Burnett, Neil Dille, Eric Loden and Robert Gaudet

MEMBERS ABSENT (EXCUSED): Reginald Beatty, Roy Clark, and Kevin Kelley

ATTENDANCE: 9

STAFF PRESENT: Jane Pike Director of Parks and Recreation, Steve Carmichael Complex Administrator, Iris Kikuchi Secretary, Leslie Riesen Office Specialist and Betty-jane Kuhlendahl Public Services Specialist

NOTICE POSTED: Clark County Government Center Lobby, Clark County Web site: <http://www.clarkcountynv.gov>, Regional Justice Center, Paradise Community Center, Desert Breeze Community Center, Winchester Community Center, Clark County Shooting Complex (Complex Office, Shotgun Center, Rifle-Pistol Center)

I CALL TO ORDER:

- A. This meeting was called to order at 6:35pm by Vice-Chair Ron Lurie
- B. Silence all cellular phones and pagers.
- C. Conformance with Nevada Open Meeting Law-**CONFIRMED**

II PLEDGE OF ALLEGIANCE

- A. The Pledge of Allegiance was recited.

III ROLL CALL OF BOARD MEMBERS

- A. Roll call was taken. Nine (9) board members are present. A quorum was met.

IV ORGANIZATIONAL ITEMS:

- A. The meeting agenda of Mar 19, 2013 was unanimously approved as written. Motion by Art Dixon, second by Linda Lane.
- B. The minutes of the Feb 19, 2013 meeting was unanimously approved as written. Motion by Linda Lane, second by Art Dixon.
- C. Nomination of Ron Lurie as Chairman by Linda Lane. Committee unanimously approved.
- D. Nomination of Linda Lane as Vice-Chair. Committee unanimously approved.

V PUBLIC COMMENTS:

- A. None to report.

VI STAFF REPORTS: Steve Carmichael, Complex Manager presented the Shooting Complex Briefing:

- A. Ron Lurie suggests to introduce new and reappointed Advisory Committee members:
 - Chuck Burnett (new) – Owner/Operator of User Group Invictus Personal Training, firearms instructor, NRA Lead Tactical Handgun Instructor, NRA Pistol Personal Protection in the Home Instructor, NRA Safety Officer, NV and Utah CCW Instructor, Safety Officer at Front Sight, and NRA member
 - Neil Dille (new) – member of the User Group Woods & Waters. W&W hosted the Wednesday night trap league at the Shotgun Center for over two years, here to help committee.
 - Robert Gaudet (new) – President of the National Wildlife Federation, volunteer instructor in angler education for 20-yrs for NDOW, and 10 years as firearms instructor for NDOW



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- Art Dixon (reappt) – working with the Shooting Complex committee since 1999 when an ad hoc committee began.
 - Linda Lane (reappt) – 10-yr paramedic, 10-yr private investigator, 10-yr social worker, casual shooter
 - Ron Lurie (reappt) – 6-yr on the Wildlife committee, enjoys shooting on the range and being an active member, viable opportunity for growth.
 - Eric Loden (new) – Director of Training for User Group ADAPT. Private security business, former Senior Rangemaster at Front Sight, range educator, teaches martial arts.
 - Martin Olson (reappt) – works for the NV Dept of Wildlife, Hunter Educator for southern NV classes held at the CCSC Education Center, hunter education for range safety officers, NRA member, teaches beginning .22 caliber long rifle/pistol, trainer for muzzleloader and shotgun classes.
 - Scott Lofgren (reappt) – born and raised in Las Vegas, civil engineer, custom shop for firearms, instructor at Front Sight, NRO trained and senior staff, years around firearms and training.
 - Ron introduces Jane Pike, Director of Parks & Recreation and John Cahill, Clark County Public Administrator.
- B. Review written suggestions by Advisory Committee members in reference to possible changes in Education Center Policies, Procedures or Fees as discussed last month. Determine items to be place on next month's Agenda as "Action Items" - Steve asked to table item, as the new members need time to review documents. Secretary will email documents to committee and committee will respond to Steve within seven (7) days, their comments/suggestions. Agenda items will be voted on at next month's meeting.**
- Ron questions if items need approval by Board of County Commissioners (BCC) before CCSC can implement changes. Steve responds that any item regarding fee changes will need to go before the BCC. The Shooting Complex can implement operational changes.
 - Discussion of current financial status and changes recommended in the coming year – Steve hands out recommendations to committee and reviews statements that CCSC is currently at about 65% recovery cost due to a few setbacks noted on the handout. We will likely end FY13 with a recovery rate around 75 - 80%. A recommendation to increase fees at the Rifle-Pistol Center from \$7 to \$9 per adult fee would give us additional revenue of about \$112,000, based on attendance the past 12 months. We must have additional revenue to maintain staff levels adequate to ensure a safe shooting environment and the best in customer service. We need to separate the Rifle-Pistol fee from the Archery fee. Currently if you purchase a line fee at RP, this includes a line fee for the Archery range and vice versa. Currently we do not capture additional revenue that is needed to keep staff members at the Archery range during all open hours of operation. Impose "Winter Hours of Operation" during FY 14. We have comprehensive data to support this modification during the winter months of November, December, January & February. Suggest we modify hours on Wednesday (all centers) to 8am-10pm, and change Thursday, Friday, Saturday, and Sunday to 8am-5pm for this four month period. This change would be highly compatible with daylight savings time. The cost is in the staff needed to maintain a safe range, and electricity for the lights when we have a minimal number of shooters after 5pm. The cost of electricity at the Shooting Complex now averages \$16,000/month. Review the data and staff recommends for an action vote at next month's meeting. Ron recommends an assignment for the committee to review documents and data and email Steve with suggestions.
 - Review of possible alternate logos for the facility – Steve would like committee to review suggested logos on handout and return next month with suggestions. Ron suggests crossing off what you don't want and then we do a process of elimination on what we do want. Also committee needs to suggest items that we want to merchandise at the complex; shirts, mugs, jackets – send ideas to Steve.

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- Corporate Challenge at the Shooting Complex – Handgun competition will be on Saturday, Mar 30, from 11am-7pm, at CCSC Education Center 50–yd range. Rim-fire will be allowed for the first time this year. Trap and skeet competition will be on April 28. Steve announces that User Group Gauge Shooting Academy will sponsor the first sporting clay tournament, Silver Buckle on Mar 21-24, 2013 at the Shotgun Center. It is expected to do quite well, and this group will be hosting many more shotgun events in the future.

VII COMMITTEE MEMBER'S DISCUSSION ITEMS:

- A. The role of Advisory Committee Members – Steve notes that the copies of the Charter are at the check-in table and each committee member should review their role.
- Ron notes that each member has an area of interest and they should bring back ideas to share at monthly meetings. Steve adds that during the course of year, meetings can be concentrated on 1-2 areas of interest with members making a presentation to monthly meetings. Ron adds that the two most important areas at this time would be retail and marketing.
 - Linda questions if we are close to profit. Steve responds that we are not quite there yet, but it is imperative that we are in the black for FY14. Adjustments in fees, hours of operation, and efficiency of staffing will be necessary to make this happen.
 - Question by Linda regarding Shot Show Media Day and if any chance we can host at the Shooting Complex. Without a 1000yd range, probably not. As far as attending the SHOT Show, Steve spoke with Larry Keane, Vice-President, NSSF, and they will not change the policy for anyone in general. There are no complimentary spaces for vendors as in the past. Art states the booths for the show can cost up to \$20,000. Steve mentions that we are hitting all of the local gun shows and receiving good response with the targeted audience. Host volunteers, Tom and Sharilyn Cost, do a great job representing us at the shows!

VIII ACTION ITEMS:

- A. None to report.

IX CORRESPONDENCE:

- A. Ron states this meeting was a short one and to expect next month's meeting to be longer with the needed action items on next month's agenda.
- B. Ron asked if we are ever to have a 500yd range. Steve responds that the cost to bring it up to the standards approved by the BCC would be prohibitive, in the multi-millions, and funding is just not available at this time. The next development is scheduled to be Phase I Tactical which includes 10 shooting bays and 1 classroom. The Education Center's three classrooms and two firearms ranges generated a total of \$32,000 in 6 months. (9/1-3/1) We have to look where the money is coming from. Chuck adds that would be 2 times more doubling the Education Center ranges/classrooms. Steve adds that room fees do not make sense. Currently rates are \$25 up to 4 hrs for a small 30-seat classroom, whether they are non-profit rate or commercial rate, and \$50 for 4 hrs or more. Fees should be examined and recommendations for adjustments are needed. I ask that all Advisory Committee members study the information presented and give your recommendations within 7 days.
- Robert comments that the fee of \$70 for all 3 rooms for commercial or non profit, and as a non-profit group, he is willing to pay more and is stunned prices are so low.
 - Steve adds that water and electricity averages \$20,000 per month for the facility, but doesn't want to price anyone out of the ballpark. Robert agrees and non-profit should be a separate rate and \$50 is good. \$70 is nothing to pay for a large classroom.

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- C. Robert asked a question regarding the kitchen at the shotgun center, did we lose the kitchen? Steve responds that Business Enterprises of Nevada (BEN) exercised their right to run the kitchen facility as it was built with federal funds. BEN purchased the equipment from the county and now want to sell it back to (including the tables & chairs) after four failed attempts by their concessionaires to operate the dining room. BEN decided it was not something they want to continue and are now negotiating with the county for the equipment and furnishings. The price to buy equipment went from 5% to 10% and now up to 40% discounted off the original purchase price of \$102,000. Hopefully it will be settled soon.
- Linda asks if we are able to use equipment. Steve responds that we cannot use until negotiation is done and decision is made to purchase equipment. Once settled, we have at least 3 interested vendors who want to lease the kitchen. Currently during events, groups bring in their own caterers. Jane Pike added there is no money in the current budget to purchase the equipment.
- D. Chuck questioned why the water bill is so high. Steve responds that the water bill is based on the number of meters located at the CCSC. We don't use much water, only at the RV Campsites, our Camper Host program and to water the mesquite trees. Art notes there is a water tank for fire protection.
- E. Steve notes that the Silver State Claybreakers hosted the ATA trapshooting events for two years, and after the State Championships last March, elected not to continue. The complex hosted two local ATA events and now Gauge Academy will host the Sporting Clay events and future trapshooting events, such as the Fall Trapshooting Tournament, September 25-29, and National Trapshooting Day competition Oct 12-13. In FY14, Gauge plans to add more events. FY13 will end with about 200,000 less ATA registered clay targets than FY12, but an increase in casual shooting and the new sporting clays venue will be making up most of this deficit. We have a returning California Youth group that will be holding their annual event in July, 2013. This will be their third year, and they are adding sporting clays and skeet to their program.
- F. Robert questions why raise the R/P fee to \$9, why not \$10, makes it an even number. Steve notes that Ben Avery has been used for many comparisons and their fee was at \$7 in 2008. The National Shooting Sports Foundation also provided information for establishing our original fees. Keep in mind that BA is 8-10 degrees warmer in the winter and doesn't deal with the amount of wind that we experience at CCSC. Martin adds that the original thought process of the fees was to keep it an affordable place to go and we should be careful to not price ourselves out. Robert adds if it is in line with everyone else, then we should be okay. Steve comments that indoor ranges charge by the hour. We need increases to keep safety and customer service. Scott adds that his customers say \$7 is way too low, and suggests membership, which can be a big deal. You get the money up front and some customers will not use, similar to gym memberships, many customers pay for it and don't use it regularly. Steve adds possibly an annual pass verses membership. Art notes that we cannot do membership because of the federal lands act. Ron suggests bringing it to next month's meeting. Steve adds that he recalls in an earlier Performa that there was a suggestion of one fee for residents and one for non-residents. May work for Shotgun center, not for Rifle-Pistol Center customers, as most are Nevada residents. Eric questions if we have many junior shooters. Steve answers at times 3-5 juniors will come out with one adult and the adult won't shoot so no fees are being collected.
- G. Comment by Linda regarding brochure stands that CCSC is pushed to the back at a Green Valley range. Steve responds that it cannot be helped. It is the retailer's space and we can't force them to keep our material front and center. We have between 80-100 business partners.
- H. Ron requests that Steve send out materials for review two weeks before meeting to give committee time to review documents and they can provide answers on a timely manner. Steve wants input from committee although has received very little from our members.

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X PUBLIC COMMENT:

A. None to report.

XI. NEXT MEETING DATE

A. The next meeting will be held on Tuesday April 16, 2013 at 6:30pm at the Government Center in the Pueblo Room.

XII ADJOURNMENT

A. Ron comments that we have a good board this year and suggests a lot of involvement by members. Meeting was adjourned at 7:30pm.

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