



# Clark County Shooting Complex Advisory Committee PUBLIC MEETING

6:30pm Tuesday March 20, 2012

Clark County Government Center Pueblo Room, 500 S. Grand Central Parkway, Las Vegas, NV 89155

## MEETING MINUTES

**MEMBERS PRESENT:** Glenn Trowbridge-Chair, Ron Lurie-Vice Chair, Roy Clark, Scott Lofgren, Art Dixon, Linda Lane, Steve Ross, Martin Olson, Chuck Musser, and Reginald Beatty

**MEMBERS ABSENT (EXCUSED):** Kevin Kelley and Brandy Ornelas

**ATTENDANCE:** 10

**STAFF PRESENT:** Jane Pike Parks and Recreation Director, Steve Carmichael Range Administrator, and Iris Kikuchi Secretary

**NOTICE POSTED:** Clark County Government Center Lobby, Clark County Web site: <http://www.clarkcountynv.gov>, Regional Justice Center, Paradise Community Center, Desert Breeze Community Center, Winchester Community Center, Clark County Shooting Complex (Range Office, Shotgun Center, Rifle-Pistol Center)

### **I CALL TO ORDER:**

- A. This meeting was called to order at 6:30pm by Chair-Glenn Trowbridge
- B. Silence all cellular phones and pagers.
- C. Conformance with Nevada Open Meeting Law-CONFIRMED

### **II PLEDGE OF ALLEGIANCE**

- A. The Pledge of Allegiance was recited.

### **III ROLL CALL OF BOARD MEMBERS**

- A. Roll call was taken. Ten (10) board members are present. A quorum was met.

### **IV ORGANIZATIONAL ITEMS:**

- A. The March 20, 2012 meeting agenda was unanimously approved as written. Motion by Vice-chair Ron Lurie, second by Art Dixon. The minutes of the February 21, 2012 meeting will be presented at the April meeting for approval.
- B. Introduction of new committee members: Reginald Beatty, Scott Lofgren and Steve Ross.
- C. Nomination of Glenn Trowbridge as the Committee Chair was unanimously approved. Motion by Ron Lurie, second by Chuck Musser.
- D. Nomination of Ron Lurie as the Vice-Chair was unanimously approved. Motion by Chuck Musser, second by Art Dixon.

### **V PUBLIC COMMENTS:**

- A. None to report.

### **VI STAFF REPORTS:**

- A. Steve Carmichael, Range Manager presented the Shooting Range Briefing:
  - A Boy Scout, Bryce Blood, erected a flagpole at the Shotgun Center for his Eagle Scout Project. We will be able to use the flag for special events, just in time for the NV State Trapshooting Tournament and Paralyzed Veterans Shoot next Saturday. Many thanks to Bryce and his family.



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- NV State Trapshooting Tournament – First time in 15 years that the tournament has been held in Las Vegas, normally they are held in Elko or Reno. There should be about 300-350 attendees, 250 shooters have already used pre-squad. All RV spaces are currently reserved, several on the waiting list, and others are in designated dry-camping spaces. We expect to throw 250-300,000 targets for this event. Commissioner Collins will be out Thursday morning, Mar 29, to address and meet the crowd. The event dates are Wed-Sun Mar 28-Apr 1, 2012.
- Now on Monday evenings, a User Group, (I-Scope LLC, Peter Rensing), is holding 3-gun shoots at the Public Rifle/Pistol Center. In January we had the 3-Gun National Championship at the Education Center with the NBC Sports Channel providing the coverage. We had 500-600 guests. It was a huge event for the range and is the fastest growing sport in shooting.
- Wednesday night Spring Trap and Skeet League started 3 weeks ago. We have 8 new skeet teams (40 shooters). The Trap league has 29 teams (145 shooters) and we use up to 20 fields. Goal for next year is to use all 24 fields.
- Sporting Clay Update – We plan to break ground in April, 2012, and expect to be shooting by September 2012. The contract for the work has been awarded.
- Gate entrance – we are averaging 7500-8000 cars per month entering our gates at the range.
- Discount Cards and Promotion Passes – we mailed over 100,000 discount cards and passed out discount cards and promotional passes to retail business partners in the Las Vegas valley. Discounts include \$2 off line fee, \$1 off trap and skeet rounds, and \$5 off rentals. I have more with me tonight if you would like to pick these up.
  - I. Question by Chuck Musser – are we making money off tournaments? Sometimes these groups have big demands and request huge discounts. Steve responded that the range should make around \$40,000 for one shooting event as large as this plans to be. The hosting group receives the patron rate at \$22/case, as they host a minimum of 9 events a year for the facility. Yes, this makes money for the range. Through Commissioner Collins' efforts, we received \$5000 from Las Vegas Events for the NV State Shoot to be given as added prize money.
- On June 1 and 2, the range is sponsoring a shoot for 25 ladies that run Destination Management Companies, working with Las Vegas Events. They will be treated to a shooting experience and luncheon. This will help us network with corporate groups. This event was a result from a meeting with Julian Dugas of the Las Vegas Convention and Visitors Authority last month.
  - I. Question by Janice Ridondo – requesting financial reports year to date comparison to last year. It would be good to report to all seven County Commissioners so they can see we are making money at the range. Steve comments that a comparative 2012 report may not show a lot of gain in the Rifle/Pistol area over 2011 as we have been running at almost maximum at the Rifle-Pistol range every weekend for the past year.
  - II. Glenn comments that if we shoot up to 2 million clays, we are doing well. Steve concurred as he announced numbers in comparison: From December 2009 – June 30, 2011, resulted in using 1.8 million-clay birds in this 18-month period. From July 1, 2011- June 30, 2012, we now project usage of 2 million. In July 2011, the California Youth Trap Association had 200 shooters and in 2012, we expect up to 400 shooters. Our clay target use will continue to rise when the Sporting Clays course opens. Fiscal 2013, clay target usage should be up to 2.6 million. Though we have a high number of rifle/pistol users, the average dollar transaction is considerably higher with the shotgun shooters. The average transaction at the Rifle/Pistol center is probably in the \$10-\$12 range, but may be much higher at the Shotgun Center. We will run a comparison.
- Just a reminder for committee members to submit agenda items two weeks before the meeting if wanting to add items to the month's meeting agenda.

**Clark County Board of Commissioners:**

Susan Brager, Chair \* Steve Sisolak, Vice-Chair \* Tom Collins  
Chris Giunchigliani \* Lawrence Weekly \* Larry Brown, III \* Mary Beth Scow  
Don Burnette, County Manager

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A. James Borchers, part-time range safety officer at the range, comments that Sportsman Warehouse and Bass Pro shops should have vendor spots at the range. He would like to see the range take advantage of advertising in the Trap & Skest magazines. Secondly, he comments that a volunteer Host was pulled over by North Las Vegas police and needs support from the range; after all they are living at the Host area. What can we do to help them? Third, he notes that there is no bus route to the range and maybe RTC can schedule a stop at the range for tourists coming from the strip. It costs up to \$70 for 2-½ hr taxi ride. Possibly network with the Santa Fe hotel for shuttles to and from the range.

I. As for the second comment, Jane Pike Director of Parks and Recreation comments that volunteers are temporary, not permanent, employees.

II. Steve Ross adds that snowbirds and/or RV camper registration is an economic issue not a state issue. Marilyn Kirkpatrick will be speaking with the Constable's office and he will report back on the findings. This is a big problem for the state of NV.

III. More discussion on the RV camper situation.

- Art Dixon added that Friends of NRA is holding their annual fundraising banquet on April 28, 2012. Tickets can be purchased online at the NRA website, for \$75 per person.
- A recommendation from Steve Ross to add a calendar of events to the Shooting Complex website. It would help out-of-town customers looking up what's going on at the range while visiting Las Vegas.
- Linda Lane asked if there were any updates on the money from Senator Reid's office for the long range? Steve responded that we are hosting 32 top executives from Southern Nevada Public Lands Management Act (SNPLMA) and Bureau of Land Management (BLM) on July 18-19, 2012, at the Education Center for a conference. They will see where the money has been spent at our facility. Chuck Musser suggests notifying Congressional delegates of the state of Nevada about this conference.

## XI. NEXT MEETING DATE

A. The next meeting will be held on Tuesday April 17, 2011 at 6:30pm at the Government Center Pueblo Room.

## XII. ADJOURNMENT

A. Meeting was adjourned at 7:45pm.

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