



Public Art In the Historic West Las Vegas Neighborhood

Presented by

Clark County Parks and Recreation
Commissioner Lawrence Weekly

With these essential partners:

City of Las Vegas
Las Vegas Arts Commission
Las Vegas Urban League
Las Vegas Valley Water District
Las Vegas Ward 5 Chamber of Commerce
Left of Center Gallery
West Las Vegas Advisory Board

And funding from:

The American Recovery and Reinvestment Act of 2009
through the National Endowment for the Arts
Nevada Arts Council
Councilman Ricky Barlow

Call to Artists

Artists are invited to submit their qualifications to paint utility boxes in Historic West Las Vegas. The project is a sequel to Zap, the 2005 project in the Winchester neighborhood, and Zap² in the Paradise Park neighborhood in 2008.

PROJECT SUMMARY:

Seven artists will be chosen; each artist will paint two or more utility boxes on West Lake Mead Boulevard, Martin Luther King Boulevard, J Street and Owens Avenue.

ELIGIBILITY:

This project is open only to artists over the age of 18 who reside in Clark County, Nevada. Artists selected must be available to attend an open community meeting the evening of Wednesday, March 17, 2010.

SELECTION:

A jury will choose seven artists. Selection criteria will include demonstrated artistic excellence, experience with similar projects, and a demonstrated ability to complete the project within the project schedule (below).

PROJECT BUDGET:

Each artist selected will be paid \$2,250 and no other fees or expenses in two payments: \$1500 upon approval of final drawings, and \$750 upon satisfactory completion of the work. Artists will provide their own paint and supplies.

SUBMISSION:

Qualified artists should (1) complete the Application Form and submit it with: (2) a current art resume or artist bio, (3) a CD containing seven digital images of their work. Images must be at least 72 dpi, maximum 200 dpi, maximum file dimensions 8" x 10" as jpg files. Images must be numbered from 1 to 7, and a corresponding numbered list must provide for each image: artist's name, title, dimensions, media, year of completion and brief description. Application materials will not be returned.

Artists will be asked to express a preference for a particular site or sites, but the selection jury will make final site assignments. Once artists are chosen, they will have about three weeks to create drawings of their proposed Zap designs. Zap artwork should relate to the past, present or future of the Las Vegas Valley; a relationship to the West Las Vegas neighborhood is encouraged. The relationship to the valley or the community may be evoked literally or abstractly.

Zap is conceived as a neighborhood project, and artists will be expected to consider in their creative process comments from neighborhood residents at a community meeting. The chosen artists will be introduced to the community at a public **meeting March 24, 2010**. The meeting is **mandatory** for the selected artists. Residents will be offered the opportunity to discuss their neighborhood and what public art might be appropriate to it. Artists are encouraged to bring their ideas. If a selected artist fails to attend the meeting, the artist's contract may be withdrawn, at the discretion of the Zap jury. Completed drawings will be displayed for public viewing, and comments will be solicited from residents. Drawings will be subject to the approval of the box owners and the jury. In the event either jury or owners reject a drawing, the artist will have the opportunity to modify the piece to meet objections. If agreement on a piece cannot be reached, the artist shall not paint the piece, and the project contract with that artist shall be withdrawn. Upon selection each artist must supply her or his Social Security Number, which is necessary for payment.

The **deadline** for submissions is 5 p.m. Tuesday, March 9, 2010. For more information, call Patrick Gaffey at 455-7030.

PROJECT SCHEDULE

5 p.m. Tuesday, March 9, 2010	Artist application deadline; all applications must be RECEIVED by this time.
Wednesday, March 17, 2010	Artists chosen, sites assigned
Wednesday, March 24, 2010	7:30 pm public meeting, mandatory for the selected artists; community residents will be invited to give their input
Friday, April 9, 2010	Artists submit designs; designs to box owners for approval
Tuesday, April 13, 2010	Designs displayed for the public.
Saturday, April 17, 2010	Design display ends; last day for public comment.
Friday, April 30, 2010	Artists begin painting the sites

Artist Application For The Zap! Project

Artist name _____
Address _____
Phone _____
E-mail _____

After viewing the seven sites at this web address:

<http://www.accessclarkcounty.com/depts/parks/programs/Pages/zap3.aspx>

please list the numbers of the three sites you would most like to paint, most preferred first: _____

Checklist:

- This form, completed
- CD with seven images, numbered, with a corresponding list including artist(s) name(s), titles, dimensions, media, year of completion and brief description.
- Artist resume or artist bio

PLEASE RETURN COMPLETED APPLICATION AND MATERIALS TO:

Attn: Patrick Gaffey
Winchester Cultural Center
3130 S. McLeod Drive
Las Vegas, NV 89121