

The Green Cactus Project 2012



“Deserts, Cactus and Sand Dunes”

In the desert communities, of the American Southwest, rural

residents live within, the lay of the land is dotted with cactus, sand and hills that are both challenging and beautiful.

The regional community relationships and partnerships between nonprofits, veterans groups, service organizations, public and private agencies often replicate these challenges and advantages. All parties want good outcomes. By anticipating risks and understanding what can be done to minimize them and accentuate advantages is a key to building a sustained and beneficial partnership in serving rural individuals and families in desert communities.



AMCEO Inc. a non-profit organization since its founding in 1996, helps rural communities build networks to discover and use new resources of technology and economic development. They build

public/private coalitions to further project goals.

AMCEO Inc. promotes project development through technical assistance, volunteer workshops, training, outreach programs and videoconferencing.. More than 200 individuals and groups from service organizations, public, private and media agencies make up a resource network and share innovative ideas on community improvement.

The Green Cactus Project seeks to fill the gap in housing modifications and repairs that low income elderly, disabled and rural veterans homeowners struggle to meet. Green Cactus and its

volunteers to make affordable green energy upgrades and repairs of older

mobile homes. The target group is low income seniors, veterans and their families living in the rural and highly rural desert communities of the American Southwest.

Green Cactus will bring together volunteers, and communities to make home repairs to homes of elderly homeowners. Affordable green housing resources of thermal roof coating, solar water heaters, and solar cells will reduce home energy consumption by 50%. Modifications will enable low income elderly homeowners to age comfortably and safely in their homes.

PHASE ONE: On 11/1/2011, the Home Depot Foundation selected Green Cactus Project and AMCEO Inc. as the 2011 national small grant recipient. On March 17th, 2012, volunteers, and communities will use building materials to make home

repairs and upgrades for rural elderly and disabled mobile homeowners.

