



PRESS RELEASE

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LOVE YOUR LIBRARY? TELL A FRIEND! A Library Card Sign-Up Campaign

Las Vegas, NV— September is Library Card Sign-Up Month, a time to promote the value of having a library card and using it. The Las Vegas-Clark County Library District and Da Vinci The Exhibition have teamed up to present “Love your Library? Tell a Friend!,” a library card sign-up campaign that begins Monday, September 1 through Tuesday, September 30, 2014.

Just sign up for a free library card during the month of September, or if you already have a library card, Like Us on Facebook, and be automatically entered to earn a chance to win a Grand Prize that includes a family four pack of tickets to Da Vinci The Exhibition at the Venetian Hotel and Casino, and a gift basket of merchandise from the retail shop.

Library patrons who already have a library card and want to visit Da Vinci The Exhibition will receive an exclusive discount admission price of \$19.50 for adults. One child will be admitted free with each paid Adult admission. Admission for each additional child will be \$12.50. Simply show your LVCCLD library card at the Da Vinci The Exhibition Box Office to receive the exclusive discount.

A library card allows free access to a collection of more than several million items of books, magazines, downloadables, CDs and DVDs, as well as online access to an array of information. Teens and children have access to online homework help offering a wealth of free resources designed to assist kids with their daily school assignments.

Getting a free library card is easy. Just stop by any Las Vegas-Clark County Library District branch to fill out an application or apply online at www.lvccld.org.

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