



News Release

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For Immediate Release

Thursday, Aug. 4, 2022

1 October Memorial Committee to Promote 'Call for Creative Expressions' at First Friday

The 1 October Memorial Committee is participating in First Friday in downtown Las Vegas on Aug. 5 to encourage local artists, residents and visitors to submit ideas and other forms of creative expressions for a 1 October Memorial.

First Friday is held on the first Friday of each month from 5 p.m. to 11 p.m. in downtown Las Vegas to support local arts and culture. The committee will have an outreach table in the Free Arts Tent located at the Arts Factory at Charleston and Casino Center. Committee members Rebecca Holden, public art project manager for the City of Las Vegas Office of Cultural Affairs, and Harold Bradford, a local artist, as well as a staff member from Clark County's Parks and Recreation Department will attend the event to answer questions about the committee's work and the processes under way to gather ideas for a memorial.

"We are excited to be at First Friday this week and grateful for the opportunity to meet with local artists and residents to encourage participation in our Call for Creative Expressions and other outreach efforts," said Committee Chairwoman Tennille Pereira. "We are receiving some wonderful submissions to our online gallery and hope they inspire others to share their creativity."

The committee's Call for Creative Expressions encourages anyone with an idea for the memorial or any form of artistic expression that may help inspire design teams to submit their work through the committee's website pages at www.ClarkCountyNV.gov/1OctoberMemorial or its app at <https://bit.ly/3ntZE66>. Submissions can be drawings, poems, songs, essays, short videos or any form of artwork created in response to the 1 October incident. Individual artists interested in contributing to the creation of a memorial project also are invited to share their resumes or portfolios. Design teams selected to develop concepts for a memorial will be asked to review all Creative Expressions submissions to inform their proposals. Participants can opt-in to allow the public to view their ideas in a gallery on the website that showcases submissions received so far. Here's a direct link to the gallery: <https://tinyurl.com/38snr674>. Clark County also has created public service announcements to encourage participation that are posted on YouTube. This one shows some submissions received so far: <https://youtu.be/dfcrm5RGqz4>. This one shows how to make a submission online: <https://www.youtube.com/watch?v=aOztWW4743M>

The Clark County Commission established the 1 October Memorial Committee to gather input from the public to build a lasting memorial that remembers those who perished in the attack at the Route 91 festival on Oct. 1, 2017, honors the survivors, first responders and all those affected by the incident, and celebrates the resiliency of our community. ###

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Clark County is a dynamic and innovative organization dedicated to providing top-quality service with integrity, respect and accountability. With jurisdiction over the world-famous Las Vegas Strip and covering an area the size of New Jersey, Clark is the nation's 11th-largest county and provides extensive regional services to 2.3 million citizens and 45.6 million visitors a year (2019). Included are the nation's 8th-busiest airport, air quality compliance, social services and the state's largest public hospital, University Medical Center. The County also provides municipal services that are traditionally provided by cities to 1 million residents in the unincorporated area. Those include fire protection, roads and other public works, parks and recreation, and planning and development.