

Core Values

During the third phase of the project, as part of the identification of the community’s vision and values, survey responses were used to better understand the issues important to Clark County residents. The word cloud, on the previous page, depicts the most common phrases that survey respondents used when asked: “What three words best characterize your vision for Clark County’s future?”

These responses, along with feedback provided during online public meetings, other survey data, and study of community issues led to the development of six core values:

Because the core values are closely interrelated, they are intended to be viewed as being equal in weight and are not listed in any particular order of importance. This foundation encourages systems thinking to recognize and emphasize the interrelationships among all aspects of the community’s vision. A systems thinking perspective recognizes the interdependent economic, social, and environmental implications of policies, decisions, and outcomes, and recognizes the benefits and trade-offs across these topic areas. The core values serve as the organizing structure for the countywide goals and policies.

**UNIQUE COMMUNITIES,
NEIGHBORHOODS, AND
LIFESTYLES**

**A MORE CONNECTED
CLARK COUNTY**

**EQUITABLE ACCESS TO
PROGRAMS, SERVICES,
AND AMENITIES**

**A DIVERSE AND
RESILIENT
ECONOMY**

**A HEALTHY AND
SUSTAINABLE NATURAL
AND BUILT ENVIRONMENT**

**SUSTAINABLE AND
RESILIENT GROWTH
AND DEVELOPMENT**

Relationship to NRS Requirements

In counties with a population greater than 700,000 residents, NRS §278.160 requires the Master Plan to include eight topical elements along with a number of sub-elements. The graphic on the following pages illustrates the relationship between each of the six core values and the policy topics they encompass compared to the required NRS elements and sub-elements. Supporting and technical information required by NRS §278.160 is provided in other sections of the plan.

Section 3: Growth Framework, addresses NRS requirements related to transportation, conservation, and public facilities and services. Section 5: Implementation, details the initiatives that will support the plan and the roles and responsibilities of the County and other partners for implementation, and the appendices—notably, Appendix A: Supplemental Information (Countywide) and Appendix B: Supplemental Information (Area-Specific)—provide a library of supporting data, information, and documentation related to sections of the Master Plan and information required by NRS §278.160.



Core Value #1:

Unique Communities, Neighborhoods, and Lifestyles



Core Value #2:

Equitable Access to Services and Amenities



Core Value #3:

A Healthy and Sustainable Natural Environment

TOPICS ADDRESSED

- Housing access/affordability
- Complete neighborhoods (design of new neighborhoods)
- Established neighborhoods
- Freestanding communities
- Rural neighborhoods
- Historic Preservation

- Parks, trails, and open space
- Health and human services
- Arts and culture

- Air quality
- Energy
- Water
- Waste reduction
- Natural areas
- Federal lands

RELATIONSHIP TO NRS REQUIREMENTS

- Housing
- Historic Preservation
- Land Use (community design and development, master planned communities, rural neighborhoods preservation plan, mixed-use development)

- Recreation and open space

- Conservation
- Energy



Core Value #4:

**A More
Connected
Clark County**



Core Value #5:

**A Diverse
and Resilient
Economy**



Core Value #6:

**Predictable
Growth and
Development**

TOPICS ADDRESSED

- Multimodal transportation
- Regional collaboration
- Transparent and inclusive government

- Employment and job base
- Education/workforce
- Business-friendly environment

- Growth management
- Alignment with adopted plans
- Development quality
- Hazard mitigation
- Adequate public facilities
- Mixed-use and Transit-oriented development

RELATIONSHIP TO NRS REQUIREMENTS

- Transportation

- Public Facilities and Services (economic and schools sub-elements)

- Land use
- Public Facilities and Services (utilities/aboveground utility plan sub-elements)
- Safety (fire, police, and natural & man-made hazards sub-elements)

Parts of the Plan

The Master Plan contains five interrelated sections in addition to this introductory section. The core values serve as a foundation for each of these Master Plan components. The graphic below provides an overview of the key components of each section.

SECTION 2: Countywide Goals and Policies. Establishes a policy framework guide day-to-day decision-making on issues of importance to Clark County as a whole.

SECTION 3: Growth Framework. Addresses the various factors that influence growth and development in unincorporated Clark County:

- **Planned Land Use.** Includes the Countywide Planned Land Use Map and Land Use Category definitions.
- **Infrastructure and Services.** Provides an overview of infrastructure and service provision at a countywide level, generally, who provides which services, how they are funded, what plans and regulations are in place, and who administers them. Topics addressed include flood control and drainage, libraries, public safety, recreation and open space, schools, transportation, utilities, and water and wastewater.
- **Natural and Manmade Hazards.** Provides an overview of land- and water-related hazards that directly impact growth and development in Clark County.
- **Federal Lands.** Summarizes land use and resource considerations that apply to the more than 4.5 million acres of federal land in Clark County.
- **Airport Environs.** Provides an overview of land use considerations related to Clark County's many airports and associated maps.

SECTION 4: Area-Specific Goals and Policies. Supplements Section 2: Countywide Goals and Policies with guidance unique to each of the 11 planning areas in Clark County—Enterprise, Laughlin, Lone Mountain, Northeast County, Northwest County, South County, Spring Valley, Summerlin South, Sunrise Manor, Whitney, and Winchester/Paradise. This section also supplements Section 3: Growth Framework with Planned Land Use maps for each of the planning areas.

SECTION 5: Implementation. Highlights major initiatives that will support the implementation of the Master Plan through the coordinated efforts of Clark County departments in collaboration with multiple governmental agencies and partner organizations.

APPENDICES. Five appendices provide a library of supporting data, information, and documentation related to sections of the Master Plan and information required by NRS §278.160.

- **Appendix A. Supplemental Information (Countywide).** Contains technical information and data related to transportation, recreation and open space, federal lands, and conservation issues in Clark County to supplement overview provided in Section 3: Growth Framework.
- **Appendix B. Supplemental Information (Area-Specific).** Contains background information specific to each of the 11 planning areas. Topics addressed include infrastructure and services, natural and manmade hazards, historic and cultural resources, and habitat conservation.
- **Appendix C. The State of the County report.** Provides an overview of the County's jurisdiction, representation, services, distinct geographies, regional partners, and other factors that influence how Clark County provides services and plans for the future. Also provides contextual data and trends associated with Clark County's population, demographics, housing stock, growth, and economy.
- **Appendix D. Glossary of Terms.** Defines key terms used throughout the Master Plan as a reference for users.
- **Appendix E. Community Outreach Summaries.** Includes a summary of input received during the Master Plan update.