



Entertainment Mixed-Use (EM)

Primary Land Uses

Mix of retail, restaurants, entertainment, gaming, lodging, and other tourist-oriented services, as well as office uses

Supporting Land Uses

High density residential as well as public facilities such as civic and government uses, plazas, pocket parks, and other complementary uses

Residential Density

18 or more dwelling units per acre, but may be lower where transitions to lower intensity development are required

Characteristics

- Includes tourist-focused districts like the Las Vegas Strip, that also serve as downtown areas for residents with concentrations of employment, retail, and services
- Amenity-rich public spaces and pedestrian amenities encourage walking along major corridors
- Site circulation must accommodate efficient vehicular circulation, loading, and access as well as high volumes of pedestrian traffic
- Active uses are encouraged at the street level and should be oriented to transit and shuttle stops



- High-density residential uses are encouraged as a supporting use but should be concentrated in areas that lack the visibility or access needed for gaming and other tourist-oriented uses, and in areas where conflicts with more intensive uses are less likely to be a concern