

**Clark County Family Services
Foster Caregiver Recruitment Plan
July 1, 2025 - June 30, 2026**

In accordance with assembly bill 298 (A.B. 298) Clark County Family Services (CCFS) has adopted a plan for the recruitment and retention of foster homes. The recruitment plan outlines the appointment of employees designated to develop, carry out, and evaluate the implementation of the plan.

Goals/Target Areas	Activity Steps	Outcomes
Improve Recruitment Pipeline through Data Driven Case Management	<ul style="list-style-type: none"> Assign case management roles with clear expectations for timely, consistent follow-up via phone and email. Leverage Binti to track inquiry-to-licensure progression and identify drop-off points. Implement structured, individualized support for prospective caregivers throughout the licensing process. 	<ul style="list-style-type: none"> Ongoing
Expand Public Education and Community Awareness	<ul style="list-style-type: none"> Host a minimum of three weekly in-person information sessions countywide. Attend and facilitate community outreach events, including city-sponsored and neighborhood-based gatherings. Strengthen relationships with community groups, business associations, and faith-based organizations. Collaborate with city governments to promote fostering through shared platforms and events. 	<ul style="list-style-type: none"> Ongoing
Targeted Recruitment by Age Group	<p><u>Ages 0–6 years:</u></p> <ul style="list-style-type: none"> Partner with libraries, recreation centers, childcare facilities, and community centers for outreach Implement robust multimedia campaigns. <p><u>Ages 7–17 years:</u></p> <ul style="list-style-type: none"> Collaborate with CCSD and private/charter schools in high-need areas. Conduct targeted presentations for educators and parent groups. 	<ul style="list-style-type: none"> Ongoing

Increase Capacity for Sibling Group Placements	<ul style="list-style-type: none"> • Develop messaging campaigns emphasizing the importance of sibling unity. • Assess existing licensed homes for capacity to accept sibling sets. • Expand outreach through community newsletters, digital ads, and public service announcements. 	• Ongoing
Recruit Homes for Children with Specialized Medical or Developmental Needs	<ul style="list-style-type: none"> • Establish referral partnerships with pediatric hospitals, therapy centers, and specialized clinics. • Identify and prepare licensed homes with the capacity to meet unique medical and developmental needs. • Share training opportunities and resources at provider meetings and conferences. 	• Ongoing
Strengthen Recruitment of Culturally Competent Foster Homes	<ul style="list-style-type: none"> • Ensure Multiethnic Placement Act (MEPA) compliance while honoring cultural relevance in outreach and training. • Provide bilingual resources and ongoing cultural humility training for caregivers. • Partner with minority-led organizations, officials, and culturally specific media outlets. • Facilitate dialogue to challenge stigma and redefine fostering within underserved communities. 	• Ongoing
Focused Outreach in High-Removal Zones	<ul style="list-style-type: none"> • Use data to identify top 3–5 neighborhoods with the highest child removal rates. • Host localized information sessions, offering on-site fingerprinting. • Engage with local leaders, community centers, churches, and schools. • Utilize geofencing tools and Placer.ai analytics to direct digital campaigns. 	• Ongoing

Engage and Empower Faith-Based Communities	<ul style="list-style-type: none"> • Build trusted partnerships with church leaders and faith institutions. • Offer customizable sermons and materials that frame fostering as a faith-aligned mission. • Facilitate presentations during worship services and community gatherings. 	<ul style="list-style-type: none"> • Ongoing
Strengthen Retention and Ongoing Caregiver Support	<ul style="list-style-type: none"> • Ensure availability of responsive staff and clear points of contact for caregiver support. • Offer free, accessible training opportunities and community resource navigation. • Reinforce peer recruitment via the "Foster One; Recruit One" initiative. • Maintain an active Clark County Family Services caregiver social media presence. • Host seasonal appreciation events, an annual Resource Fair, and increase caregiver access to supportive services. 	<ul style="list-style-type: none"> • Ongoing
Enhance Individual, Groups, Corporate and Community Engagement through the Proud Partner Program	<ul style="list-style-type: none"> • Use the Proud Partner database strategically to match donations, volunteers, and corporate resources with identified CCFS needs. • Expand the program to include local business networks and corporate sponsors. • Promote foster care through employer-led events and sponsorships. 	<ul style="list-style-type: none"> • Ongoing