



# News Release

County Commission:  
Marilyn Kirkpatrick, Chairman  
James B. Gibson, Vice Chairman  
Justin Jones  
William McCurdy II  
Ross Miller  
Michael Naft  
Tick Segerblom

Yolanda King, County Manager

Office of Public Communications • (702) 455-3546 • FAX (702) 455-3558 • [www.ClarkCountyNV.gov](http://www.ClarkCountyNV.gov)

Contact: Stacey Welling  
Sr. Public Information Officer

Phone: (702) 455-3201  
Cell: (702) 249-3823  
E-mail: [stac@ClarkCountyNV.gov](mailto:stac@ClarkCountyNV.gov)

**For Immediate Release**

**Monday, March 1, 2021**

## Public Invited to Take Survey About Memorial for 1 October 2017 Shooting in Las Vegas

**Click to tweet:** Take this quick, easy survey & help us create a Memorial to Remember for the 1 October 2017 shooting <https://tinyurl.com/1octsurvey> #1OctoberMemorial #Vegas

[Editor's note: Television and radio spots, social media graphics, and fliers are available for downloading at [www.ClarkCountyNV.gov/1OctoberMemorial](http://www.ClarkCountyNV.gov/1OctoberMemorial).]

Officials today took the first step toward gauging what those affected by the 1 October 2017 shooting in Las Vegas want in a permanent memorial with the unveiling of a [quick and easy public survey](#).

Clark County's 1 October Memorial Committee announced the availability of the survey today through March 14. The group encouraged those living in Las Vegas, Southern California and elsewhere who were affected in any way by the shooting at the Route 91 Harvest Festival to take the survey and share it with family members, friends and co-workers so that they also may take part.

"Should the memorial be a park, monument, sculpture or something else?" asked Clark County Commission Chairman Marilyn Kirkpatrick. "Where should the memorial be located? These are some of the questions we want the public to help us answer. The pandemic may be at the forefront of everyone's minds right now, but it's important that we never forget what happened here in Las Vegas on 1 October 2017."

"The survey is the first step in an ongoing community-wide conversation about the best way to memorialize what occurred," said Tennille Pereira, the memorial committee chairman and director of the Vegas Strong Resiliency Center, a place of healing and support dedicated to serving as a resource and referral center for residents, visitors and responders affected by the shooting at the Route 91 Harvest Festival. "We will create a lasting memorial to remember, but getting the input of those affected is key to the success of this endeavor."

The 15-question survey asks respondents what they would like to experience in a memorial and asks them to rate how important these issues are:

- Education about the event;
- An artistic feature such as a sculpture or other creative display or activity;
- The location and whether it should be situated on the site of the shooting;
- Addressing the issue of mass casualty violence;
- An interactive component;
- Ability to leave mementos to commemorate victims and survivors; and
- An appeal to all ages.

Clark County news releases may be found at [www.ClarkCountyNV.gov](http://www.ClarkCountyNV.gov).

You may also follow the County on more than 40 social media sites, including **Facebook, Twitter, Instagram, LinkedIn, NextDoor, Pinterest and YouTube.**

## News Release

Respondents also have the ability to submit suggestions for memorial considerations and components. Additionally, the survey asks what is the most important aspect to consider for the memorial.

“It is not possible to overstate the importance of this memorial to the Greater Las Vegas community,” said Clark County Commission Vice Chairman Jim Gibson, whose district includes the site where the shooting occurred. “We are working to create a lasting memorial that remembers the victims, honors the survivors and first responders, and celebrates the resilience of our community. We must get it right, and we need public input for that to occur.”

Officials emphasized that the survey is the first step in an ongoing community-wide conversation about the best way to memorialize what occurred. They said there would be additional opportunities for public input, which will include town hall meetings and likely additional surveys.

To follow the progress of this project, please visit [www.ClarkCountyNV.gov/1OctoberMemorial](http://www.ClarkCountyNV.gov/1OctoberMemorial) and subscribe to email updates from the 1 October Memorial Committee. Additionally, you can follow the committee at [www.Facebook.com/1OctoberMemorial](https://www.Facebook.com/1OctoberMemorial). Fliers, social media content, radio and television spots and more connected to this outreach effort may be downloaded from the committee web page.

The committee and Clark County are making a push on social media to encourage survey participation. Look for postings on social media using the hashtag #1OctoberMemorial, primarily on Facebook, Instagram, Twitter, LinkedIn, YouTube and NextDoor but also other platforms. The committee looks forward to hearing from you as it determines how best to create a 1 October “Memorial to Remember.”

The 1 October Memorial Committee is a seven-member group of citizens appointed to develop ideas and recommendations, based on community input, for a permanent 1 October Memorial. The committee meets on the fourth Wednesday of every month at 9 a.m. Its meetings air live on Clark County Television (CCTV) and online at [www.youtube.com/user/ClarkCountyNV/live](https://www.youtube.com/user/ClarkCountyNV/live) and [www.Facebook.com/1OctoberMemorial](https://www.Facebook.com/1OctoberMemorial).

Members of the 1 October Memorial Committee include Tennille Pereira, director of the County’s Vegas Strong Resiliency Center, serving as Chairman; Karessa Royce, a 1 October survivor, serving as Vice Chairman; Mynda Smith, the sister of 1 October Victim Neysa Tonks; Andrew Walsh, a deputy chief for the Las Vegas Metropolitan Police Department who responded to the scene of the 1 October attack; architect Dr. Robert Fielden, who established the UNLV School of Architecture; Rebecca Holden, public art project manager for the city of Las Vegas Office of Cultural Affairs; and Harold Bradford, a local artist and sign industry designer. Punam Mathur, a well-respected community leader and consultant, is facilitating committee meetings, while staff from Clark County’s Parks and Recreation Department, Public Communications and other departments support the group’s activities.

The committee wishes to thank Las Vegas photojournalist Jeff Scheid, who donated the use of his 1 October-related photographs in the outreach campaign.

###

Clark County is a dynamic and innovative organization dedicated to providing top-quality service with integrity, respect and accountability. With jurisdiction over the world-famous Las Vegas Strip and covering an area the size of New Jersey, Clark is the nation’s 11<sup>th</sup>-largest county and provides extensive regional services to 2.4 million citizens and 45.6 million visitors a year (2019). Included are the nation’s 9<sup>th</sup>-busiest airport, air quality compliance, social services and the state’s largest public hospital, University Medical Center. The County also provides municipal services that are traditionally provided by cities to 1.1 million residents in the unincorporated area. Those include fire protection, roads and other public works, parks and recreation, and planning and development.

Clark County news releases may be found at [www.ClarkCountyNV.gov](http://www.ClarkCountyNV.gov).

You may also follow the County on more than 40 social media sites, including **Facebook, Twitter, Instagram, NextDoor, LinkedIn, Pinterest & YouTube.**