



Business License
2025 Executive Summary

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2025	Projected Year End	2024
Applications Received *															
General	1,221	1,049	1,323	1,316	1,089	1,053	1,120	985	1,059				10,215	13,620	15,278
Privileged: Liquor and Gaming	143	131	137	176	130	114	180	159	191				1,361	1,815	1,669
Regulated	38	18	43	44	25	36	43	38	42				327	436	364
Total Applications Received	1,402	1,198	1,503	1,536	1,244	1,203	1,343	1,182	1,292				11,903	15,871	17,311
Applications & Licenses Approved *															
General	1,042	949	1,167	1,148	896	940	1,019	882	923				8,966	11,955	14,126
Privileged: Liquor and Gaming	130	88	151	117	123	81	67	100	91				948	1,264	1,625
Regulated	22	14	24	19	22	13	15	30	20				179	239	407
Total Applications & Licenses Approved	1,194	1,051	1,342	1,284	1,041	1,034	1,101	1,012	1,034				10,093	13,457	16,158
Average Days to Process Application *															
¹ General	24	22	23	16	17	17	25	19	15				20	20	19
¹ Privileged: Liquor and Gaming	41	140	67	86	78	66	70	99	40				76	76	84
¹ Regulated	87	34	22	43	45	17	39	28	17				37	37	35
Business Establishments *															
² New and Active Businesses	84,622	84,994	85,322	85,661	85,877	86,216	86,573	86,875	80,515				80,515	80,515	84,217
² New and Active Licenses	102,112	102,502	102,901	103,271	103,488	103,830	104,201	104,576	98,168				98,168	98,168	101,605
Customer Visits	980	941	952	848	682	758	852	727	809				7,549	10,065	12,060
Public Safety Inspection Approvals *	1,314	1,389	1,744	1,633	1,341	1,324	1,508	1,413	1,487				13,153	17,537	16,487
Gross Receipts Summary ³															
Transient Lodging Tax	\$ 75,787,461.00	\$ 85,193,468.00	\$ 70,082,574.00	\$ 79,318,866.00	\$ 82,575,813.00	\$ 84,353,780.00	\$ 62,572,381.00	\$ 59,247,538.00	\$ 65,434,856.00				\$ 664,566,737.00	\$ 886,088,982.67	\$ 960,731,931.00
License Fees and Penalties	\$ 29,145,024.00	\$ 26,101,739.00	\$ 11,181,868.00	\$ 31,493,971.00	\$ 22,599,819.00	\$ 9,529,512.00	\$ 35,561,479.00	\$ 10,464,269.00	\$ 22,140,974.00				\$ 198,218,655.00	\$ 264,291,540.00	\$ 285,572,561.00
Total	\$ 104,932,485.00	\$ 111,295,207.00	\$ 81,264,442.00	\$ 110,812,837.00	\$ 105,175,632.00	\$ 93,883,292.00	\$ 98,133,860.00	\$ 69,711,807.00	\$ 87,575,830.00				\$ 862,785,392.00	\$ 1,150,380,522.67	\$ 1,246,304,492.00

Notes & Highlights

* Real Time Data reported at a single point in time.

¹ General Licenses require approval within 45 working days; L&G and Privilege categories and Regulated are subject to background and/or suitability requirements affecting average processing days.

² Projected year end based on 9 month avg. except New and Active businesses and related Licenses reported real time COB month end.

³ Unaudited.