



Business License
2025 Executive Summary

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2025	Projected Year End	2024
Applications Received *															
General	1,221	1,049	1,323	1,316	1,089								5,998	14,395	15,278
Privileged: Liquor and Gaming	143	131	137	176	130								717	1,721	1,669
Regulated	38	18	43	44	25								168	403	364
Total Applications Received	1,402	1,198	1,503	1,536	1,244								6,883	16,519	17,311
Applications & Licenses Approved *															
General	1,042	949	1,167	1,148	896								5,202	12,485	14,126
Privileged: Liquor and Gaming	130	88	151	117	123								609	1,462	1,625
Regulated	22	14	24	19	22								101	242	407
Total Applications & Licenses Approved	1,194	1,051	1,342	1,284	1,041								5,912	14,189	16,158
Average Days to Process Application *															
¹ General	24	22	23	16	17								20	20	19
¹ Privileged: Liquor and Gaming	41	140	67	86	78								82	82	84
¹ Regulated	87	34	22	43	45								46	46	35
Business Establishments *															
² New and Active Businesses	84,622	84,994	85,322	85,661	85,877								85,877	85,877	84,217
² New and Active Licenses	102,112	102,502	102,901	103,271	103,488								103,488	103,488	101,605
Customer Visits	980	941	952	848	682								4,403	10,567	12,060
Public Safety Inspection Approvals *	1,314	1,389	1,744	1,633	1,341								7,421	17,810	16,487
Gross Receipts Summary ³															
Transient Lodging Tax	\$ 75,787,461.00	\$ 85,193,468.00	\$ 70,082,574.00	\$ 79,318,866.00	\$ 82,575,813.00								\$ 392,958,182.00	\$ 943,099,636.80	\$ 960,731,931.00
License Fees and Penalties	\$ 29,145,024.00	\$ 26,101,739.00	\$ 11,181,868.00	\$ 31,493,971.00	\$ 22,599,819.00								\$ 120,522,421.00	\$ 289,253,810.40	\$ 285,572,561.00
Total	\$ 104,932,485.00	\$ 111,295,207.00	\$ 81,264,442.00	\$ 110,812,837.00	\$ 105,175,632.00								\$ 513,480,603.00	\$ 1,232,353,447.20	\$ 1,246,304,492.00

Notes & Highlights

* Real Time Data reported at a single point in time.
¹ General Licenses require approval within 45 working days; L&G and Privilege categories and Regulated are subject to background and/or suitability requirements affecting average processing days.
² Projected year end based on 9 month avg. except New and Active businesses and related Licenses reported real time COB month end.
³ Unaudited.