

**Clark County Family Services**  
**FOSTER CARE RECRUITMENT & RETENTION PLAN**  
[July 1, 2026 – June 30, 2027](#)

In accordance with assembly bill 298 (A.B. 298) Clark County Family Services (CCFS) has developed a recruitment and retention plan to support the ongoing need for safe, stable, nurturing, and well-prepared foster homes.

This plan outlines key recruitment and retention goals, target areas, strategies and expected outcomes. CCFS has designated employees to develop, implement, monitor, and evaluate the plan to ensure recruitment efforts remain responsive to the needs of children, youth, families, and caregivers in Clark County.

| GOALS/TARGET AREAS                                                                      | TASKS                                                                                                                                                                                                                                             | OUTCOMES                                                                                                                                                                           |
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| Improve the Recruitment Pipeline through Data Driven Case Management                    | Use available data systems to track prospective caregivers from initial inquiry through licensure. Provide consistent follow-up, individualized guidance, and timely support to help applicants understand and complete each step of the process. | Improved prospective caregiver engagement, reduced delays in the licensing process, and increased ability to evaluate recruitment efforts and outcomes.                            |
| Increase Prospective Caregiver conversion and Licensing completion                      | Identify common barriers that delay or prevent licensing completion and provide support to help families move through training, background checks, documentation, and home study requirements.                                                    | Increased participation in Information Sessions and Pre-Service Training, improved completion of licensing requirements, and more prospective caregivers progressing to licensure. |
| Expand Public Education, Community Awareness, and Digital Engagement                    | Share clear, accessible information about the need for foster caregivers through community outreach, information sessions, social media, digital campaigns, and public-facing materials.                                                          | Increased community understanding of foster care, expanded access to information, and greater public engagement in supporting children and youth in care.                          |
| Conduct Targeted Recruitment for Teens, Young Children and Age-Specific Placement Needs | Develop recruitment messaging and outreach strategies that highlight the needs of children across different age groups, including teens, young                                                                                                    | Increased number of families willing and prepared to care for children and youth across various                                                                                    |

children, and youth with specific placement needs.

ages, especially those with higher placement needs.

**Increase Capacity for Sibling Group Placements**

Educate the community about the importance of keeping siblings together whenever safely possible. Recruit and prepare families who have the space, flexibility, and support to care for sibling groups.

Increased number of licensed homes available to support sibling placements and help preserve sibling connections.

**Recruit and Prepare Homes for Children with Developmental, Medical, Behavioral, and Specialized Needs**

Expand targeted outreach to education, and preparation for families interested in caring for children with intellectual/developmental disabilities, developmental delays, medical needs, behavior needs, or other specialized care needs.

Increased number of licensed caregivers who are informed, prepared, and willing to support children with higher levels of need.

**Strengthen Recruitment of Culturally Responsive and Competent Foster Homes**

Recruit diverse families and provide education that supports culturally responsive care, family connection, identity, language, tradition, and community

Increased pool of foster homes prepared to support cultural, racial, ethnic, linguistic, and community needs of children in care.

**Focus Outreach in High-Need Communities and Removal Zones**

Use available data to identify communities where children are most often entering care and strengthen outreach in those neighborhoods through trusted community partners and local events.

Increased recruitment efforts in communities most impacted by child welfare involvement, supporting connection to school, family, culture, and community.

**Engage and Empower Faith-Based Communities**

Strengthen partnerships with churches, faith-based organizations, and ministry groups to share information about foster care, caregiver needs, support

Expanded awareness and participation from faith-based communities through fostering, respite, donations, mentoring,

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|                                                                                                         | opportunities, and ways to serve children and families.                                                                                                                                                        | volunteerism, and caregiver support.                                                                                                |
| <b>Strengthen Placement Stability through Respite, Peer Support, and Timely Caregiver Response</b>      | <b>Support licensed foster caregivers through communication, resource linkage, peer connection, respite opportunities, and timely response when challenges arise.</b>                                          | <b>Improved caregiver support, stronger placement stability, and reduced caregiver burnout.</b>                                     |
| <b>Enhance Individual, Group, Corporate, and Community Engagement through the Proud Partner Program</b> | <b>Build partnerships with individuals, businesses, organizations, and community groups, who want to support children, youth, and caregivers through donations, volunteerism, events and service projects.</b> | <b>Increased community involvement and expand support for children in care, foster families, and recruitment efforts.</b>           |
| <b>Measure, Evaluate, and Adjust Recruitment and Retention Strategies</b>                               | <b>Review recruitment and retention data/trends, community response, licensing progress, caregiver feedback, and placement needs on an ongoing basis. Adjust strategies as needed to strengthen outcomes.</b>  | <b>Strengthened alignment among recruitment priorities, caregiver support efforts, and the needs of children and youth in care.</b> |
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