



**Business License  
2025 Executive Summary**

	Month		Annual						
	May 2024	May 2025	2021	2022	2023	2024	Projected 2025	2024-2025 % Δ	
<b>Applications Received *</b>									
General	1,355	1,089	17,351	15,605	16,691	15,278	14,395	-5.8%	
Privileged: Liquor and Gaming	129	130	1,458	1,280	1,743	1,669	1,721	3.1%	
Regulated	48	25	423	430	1,140	364	403	10.8%	
Total Applications Received	1,532	1,244	19,232	17,315	19,574	17,311	16,519	-4.6%	
<b>Applications &amp; Licenses Approved *</b>									
General	1,193	896	14,097	13,798	14,346	14,126	12,485	-11.6%	
Privileged: Liquor and Gaming	102	123	1,602	1,333	1,242	1,625	1,462	-10.1%	
Regulated	28	22	198	159	294	407	242	-40.4%	
Total Applications & Licenses Approved	1,323	1,041	15,897	15,290	15,882	16,158	14,189	-12.2%	
<b>Average Days to Process Application *</b>									
General	17	17	14	21	25	19	20	9.3%	
Privileged: Liquor and Gaming	48	78	194	172	144	84	82	-1.8%	
Regulated	10	45	226	202	276	35	46	33.5%	
<b>Business Establishments *</b>									
New and Active Businesses	85,715	85,877	78,172	82,257	82,369	84,217	85,877	2.0%	
New and Active Licenses	102,690	103,488	94,641	98,994	99,300	101,605	103,488	1.9%	
<b>Customer Visits</b>	966	682	5,314	7,926	11,288	12,060	10,567	-12.4%	
<b>Public Safety Inspection Approvals *</b>	1,556	1,341	30,332	27,123	22,923	16,487	17,810	8.0%	
<b>Gross Receipts Summary</b>									
Transient Lodging Tax	\$79,855,550	\$82,575,813	\$521,067,052	\$ 906,641,196.00	\$ 927,902,194.27	\$ 960,731,931.00	\$ 943,099,636.80	-1.8%	
License Fees and Penalties	\$24,564,103	\$22,599,819	\$216,721,442	\$ 115,723,152.00	\$ 287,158,509.00	\$ 285,572,561.00	\$ 289,253,810.40	1.3%	
Total	\$104,419,653	\$105,175,632	\$737,788,494	\$ 1,022,364,348.00	\$ 1,215,060,703.27	\$ 1,246,304,492.00	\$ 1,232,353,447.20	-1.1%	

**Notes & Highlights**

\* Real Time Data reported at a single point in time.  
 General business categories are subject to public safety inspections and approval of licenses within 45 working days.  
 Regulated business categories are subject to a medium level of background investigations and operating requirements to include County and State regulatory mandates.  
 Privileged Liquor & Gaming are subject to high level of background investigations and suitability which may include County, State, or Federal regulatory mandates.  
 Business Establishments include new business establishments in addition to previously approved businesses in operation.  
 Public Safety Inspections include all regulatory agencies including but not limited to Zoning, Fire, Health, LVMPD, SWC, AQM, Animal Control or Public Works and/or State Business & Industry.